

Patrick Michael Johnson, PhD

Assistant Professor and Program Coordinator, Department of Communication
Indiana University Northwest
3400 Broadway 2043 (219) 980-6962
Gary, IN 46408 patmjohn@iu.edu

Education

- 2014 - 2018 **PhD Media Studies/Journalism & Mass Communication
University of Colorado Boulder**
- Dissertation: *Digital Coming Out: The Politics of LGBTQ Culture in Social Media*
 - Chair: Polly McLean, PhD
 - Graduate Certificate in Women & Gender Studies, 2017
 - Professional Development for Preparing Future Faculty, 2016
- 2009 - 2012 **MA Liberal Arts & Sciences
San Diego State University**
- Thesis: *The Importance of Horror: How Horror Films Reduce Anxiety Toward Social Fears*
 - Chair: William A. Nericcio, PhD
- 2003 - 2007 **BS Television-Radio (cum laude)
Ithaca College**
- Concentration: Video Production
 - Minor: Scriptwriting

Fellowships & Scholarships

1. Faculty Fellowship*, National Association of Television Program Executives, 2019
2. Summer Research Fellowship, University of Colorado Boulder, 2015-2017
3. Provost Fellowship for the University Libraries*, University of Colorado Boulder, 2016
4. Fellows Research Grant*, Ashford University, 2013
5. President's Scholarship*, Ithaca College, 2003-2007

Awards

1. First Place, Academic Paper Category, NBS-AERho Professional and Alumni Production Competition, 2019
2. First Place, Gender & Sexuality Open Paper Competition, Broadcast Educators Association, 2018
3. Best Should Teach, Silver Award, University of Colorado Boulder, 2017
4. Outstanding Service Award, VIC Radio, Ithaca College, 2007

*Competitive Fellowship

Research & Teaching Interests

- Media & Intersectionality
- Queer and Feminist Theory
- Qualitative and Feminist Methodology
- Critical Cultural Theory
- Social Media & Participatory Culture
- Representation & Identity
- Media & Society
- Video & Audio Production
- Documentary Research & Production
- Broadcast Journalism
- Public Speaking & Rhetoric
- Political Expression & Social Justice

Publications

Books

1. **Johnson, P.M. (2020)** *The Digital Closet: LGBT*Q Identities and Affective Politics in a Social Media Age*. Lexington Press (under contract)

Journal Articles & Book Chapters

1. **Johnson, P.M. (n.d.)** *A Hierarchy of Political Needs* [journal article] *GLQ (in preparation)*
2. **Johnson, P.M. (2017)** “Does Social Media encourage or stifle public debate?” [journal article] *Media Development*, 3(2017), 9-13 ISSN: 0143-5558
3. **Johnson, P.M. & Holmes, K.A., (2017)** “Gaydar, Marriage, and Rip-Roaring Homosexuals: Discourses about homosexuality in Dear Abby and Ann Landers advice columns, 1967 – 1982.” [journal article] *Journal of Homosexuality* DOI: 10.1080/00918369.2017.1413274
4. **Johnson, P.M. (2017)** “Rewriting Religion: How LGBTQ individuals are finding a place of belonging online.” [book chapter] In *The Third Spaces of Digital Religion: A Collaborative Exploration*. Penn State Publishing (in press)
5. **Johnson, P.M. (2016)** Gaming at the edge: Sexuality and Gender at the Margins of Gamer Culture [book review]. *The Journal of Popular Culture*. 49(2), 446-448. DOI:10.1111/pjcu.12397
6. **Johnson, P.M. (2011)** Sitcoms & self-fashioning, [journal article] *Consortium: A Journal of Crossdisciplinary Inquiry*

Blogs

1. **Johnson, P.M.,** *Rewriting religion: How logs create a modern version for the LGBTQ community*. Third Spaces Blog. Retrieved from <http://wp.me/p3b3Ez-nT> (Reblogged on the Tikkun Daily)
2. **Johnson, P.M.,** *Out of the closet and into the world wide web: Coming out in a social media world*. Third Spaces Blog. Retrieved from <http://wp.me/p3b3Ez-pW>
3. **Johnson, P.M.,** *The Day Beyoncé Rocked the Super Bowl: An exploration into why Beyoncé's performance turned into a controversy*. Third Spaces Blog. Retrieved from <http://bit.ly/2afJUQY/>
4. **Johnson, P.M.,** “Gotta Catch ‘Em All”: What Augmented Reality Can Tell us About Attention and Resistance. Third Spaces Blog. Retrieved from <http://wp.me/p3b3Ez-za>
5. **Johnson, P.M.,** *Dog Whistle Religion: Religion's subtle use in this Presidential Election*. Third Spaces Blog. Retrieved from <http://wp.me/p3b3Ez-Du>
6. **Johnson, P.M.,** *Victims, Violence, and Voyeurs: The Darker Side of Third Spaces*. Third Spaces Blog. Retrieved from <https://thirdspacesblog.wordpress.com/2017/05/08/victims-violence-and-voyeurs-the-darker-side-of-third-spaces/>

Presentations & Exhibitions

Academic Conferences

1. Fox, K., Yates, B.L., Tucker, M., **Johnson, P.M.**, Morris, J.M. *Interactive Show & Tell: Here are the Audio Clips, Now Tell Your Story*. Broadcast Educators Association 2018 Convention, Las Vegas, NV, April 2018 (panelist)

2. **Johnson, P.M.**, Staton, D., Gracon, D., Ryan, K., Barber, K. *Challenging the Status Quo: Toward a Critical, Creative, and Inclusive Pedagogy of Media Production Practices*. Broadcast Educators Association 2018 Convention, Las Vegas, NV, April 2018 (moderator)
3. **Johnson, P.M.**, *Queering Politics: Viewing the LGBT*Q community as an example for a different type of politics in Social Media*. 2019 NBS-AERho Annual Convention, Philadelphia, PA, February 2019 (awarded First Place in the Academic Paper Category) (peer-reviewed paper presentation)
4. **Johnson, P.M.**, *Queer Monstrosities: A Queer Theory Reading of The Babadook*. Broadcast Educators Association 2018 Convention, Las Vegas, NV, April 2018 (awarded First Place in Open Paper Competition) (peer-reviewed paper presentation)
5. Gordham, B., **Johnson, P.M.**, Subramanian, R., and Vilela, A., *No One Left Behind: Inclusive Voices*. Broadcast Educators Association 2018 Convention, Las Vegas, NV, April 2018 (panelist)
6. **Johnson, P.M.**, *Pride or Perversion? The Vacillating Opinions on Gay Pride, 1979-2011*. National Communication Association Annual Convention, Dallas, TX, November 2017
7. Digital Communication Rights Summer School Conference, Western Association for Christian Communication, University of Nuremberg- Erlanger, Germany
8. **Johnson, P.M.**, *Coming Out Live: Therapy and generativity via candid coming out videos on YouTube*. Broadcast Educators Association 2017 Convention, Las Vegas, NV. April 2017 (Presented at the Scholar-to-Scholar Poster Presentation)
9. **Johnson, P.M.**, *I Want to Look Fierce: Frames of Neoliberalism, Capitalism, and Whiteness in Orange is the New Black*. Broadcast Educators Association 2017 Convention, Las Vegas, NV. April 2017 (peer-reviewed paper presentation)
10. **Johnson, P.M.**, *Rewriting Religion: How LGBTQ individuals are finding a place of belonging online*. AAR/SBL/ASOR Rocky Mountain-Great Plains Regional Meeting. University of Colorado Boulder. Boulder, CO. March 2017 (peer-reviewed paper presentation)
11. **Johnson, P.M.**, *"Take the Shackles off my Feet": Coming Out as a "Born Again" Experience*. 2017 Society for the Academic Study of Social Imagery. University of Northern Colorado, Greeley, CO. March 2017 (peer-reviewed paper presentation)
12. **Johnson, P.M.**, *The Return to Respectability: The (d)evolution of the modern LGBTQ rights movement, 1979 – 2011*. 2017 Joint Journalism and Communication History Conference, New York University, New York City, NY. March 2017 (peer-reviewed paper presentation)
13. **Johnson, P.M.**, *Cyber-blaming the Victim: The Role Descriptions of Victims in News Stories Play in Attributions of Blame*. Broadcast Educators Association 2016 Convention, Las Vegas, NV. April 2016 (Presented at the Scholar-to-Scholar Poster Presentation) (peer-reviewed paper presentation)
14. **Johnson, P.M.**, *Gaydar, Marriage, and Rip-Roaring Homosexuals: Discourses about homosexuality in Dear Abby and Ann Landers advice columns, 1967 – 1982*. 2016 Joint Journalism and Communication History Conference, New York University, New York City, NY. March 2016 (peer-reviewed paper presentation)

15. **Johnson, P.M.**, The changing family: The discourse around religious and gender identities in the show *Transparent*. Media, Gender and Religion Conference. University of Colorado Boulder, Boulder, CO. January 2016 (peer-reviewed paper presentation)
16. **Johnson, P.M.**, What are media?: The role of definitions in coping with a media ubiquitous society. Exploring Media Ambivalence. University of Colorado Boulder, Boulder, CO. November 2015
17. **Johnson, P.M.**, Queering Television: Heterotopias and Portrayals of the LGBTQ community within the show *Transparent*. 9th Annual Critiquing Culture Conference, George Mason University, Fairfax, VA, September 2015 (peer-reviewed paper presentation)
18. **Johnson, P.M.**, & Newman, BL. Rebel Rams: Analysis of the Response on Twitter and Traditional Media Sources, SISSI: Image of the Rebel Conference, Colorado State University, Colorado Springs, March 2015 (peer-reviewed paper presentation)
19. **Johnson, P.M.**, Rebels on the Fringe: Drag Queens, Rebellion, & Social Media. SISSI: Image of the Rebel Conference, Colorado State University, Colorado Springs, March 2015 (peer-reviewed paper presentation)
20. **Johnson, P.M.**, Blade Runner, the Human Experience, and the Unavoidability of Death. (dis)junctions 2014 Conference, UC Riverside, Riverside, CA, April 2014 (peer-reviewed paper presentation)
21. Jolivet, J.G., Ackerman, J., Weitz, J., **Johnson, P.M.**, Evaluating Course Revisions, Multimedia Learning Technology, and Their Impact on Student Engagement and Deep Learning. 2014 APSA Teaching and Learning Conference, Philadelphia, PA. February 2014 (peer-reviewed paper presentation)
22. **Johnson, P.M.**, Why we watch sitcoms, Annual Conference of the Pacific Ancient and Modern Language Association, San Diego, CA November 2013 (peer-reviewed paper presentation)
23. **Johnson, P.M.**, The importance of horror: How horror films help reduce anxiety toward societal fears, (dis)junctions 2013 Conference, UC Riverside, Riverside, CA, April 2013 (peer-reviewed paper presentation)
24. **Johnson, P.M.**, The gospels of Jerry, John, Madonna, and Gaga Student Research Symposium 2012, San Diego, CA March 2012 (peer-reviewed paper presentation)
25. **Johnson, P.M.**, Consuming men: Portrayals of hetero- and homo-masculinities in print advertisements in the U.S Graduate Liberal Studies 2011 Symposium, Vancouver, BC June 2011 (peer-reviewed paper presentation)
26. **Johnson, P.M.**, Sitcoms & self-fashioning, The Consortium Crossdisciplinary Conference Boulder, CO April 2011 (peer-reviewed paper presentation)

Invited Presentations

1. **Johnson, P.M.**, *Using Bloom's Taxonomy to Create S.M.A.R.T. Learning Objectives*, University of Colorado Boulder, Boulder, CO, August 2017
2. **Johnson, P.M. & Watkins, A.C.**, *Incorporating Information Literacy into Class Discussions and Assignments*. University of Colorado Boulder, Boulder, CO, August 2016

3. **Johnson, P.M.**, *Motivational Interviewing*, Ashford University, San Diego, CA, February 2012

Radio Presentations

1. **Johnson, P.M.**, (2019) Correspondent and Discussant on *Shop Talk*. WIUW Tri-States Public Radio (22 Episodes) tspr.org/term/shop-talk
2. **Center for Media Religion and Culture** (2017) "Untitled Documentary on Religion, Gender, and Popular Culture." In *Sacred Lines*. KGNU Boulder. (Producer/Writer, Interviewer)
3. **Center for Media Religion and Culture**, (2016) "Oprah Winfrey...Cultural Icon?" In *Sacred Lines*. KGNU Boulder. (Producer/Writer)
4. **Johnson, P.M.**, (2011) Review: 'I Saw the Devil', by Beth Accomando, KPBS. (Contributing Expert).

Select Independent Short Films & Documentaries

1. ***A Night at the Drive-In***, short documentary, Producer/Director/Editor, Completed, *featured at the SDSU Student Filmmakers Showcase, 2010**
2. ***Memento Mori***, short film, Writer/Producer/Director/Editor, *featured at the SDSU Student Filmmakers Showcase, 2009**
3. ***Family Matters***, short documentary, Producer/Editor, 2009, Produced for the San Diego LGBT Center, San Diego, CA**
4. ***Sincerely, Yours Truly***, short film, Assistant Director, *at the SDSU Student Filmmakers Showcase, 2009**

*Competitive Film Festival **Contracted Work

Professional Experience

Academic Teaching

Indiana University Northwest

Assistant Professor & Program Coordinator, Department of Communication (Present)

As the program coordinator for the Department of Communication, I am responsible for overseeing the department budget, organizing and running faculty meetings, advising student organizations (including PRSSA and WIUN Redhawk Radio), overseeing and coordinating student internships, and overseeing and advising adjunct faculty, as well as other miscellaneous department and school wide responsibilities. I serve on several committees, including the College of Arts & Sciences Curriculum Committee. For my teaching responsibilities, I teach a wide variety of courses in the department including, Research Methods and Media Theory courses.

Western Illinois University

Assistant Professor, Broadcasting and Journalism (2018-2019)

As an Assistant Professor in the Broadcasting and Journalism Department I taught courses in Digital Media Production, Audio Production, and Digital Graphics. I served on several committees, including as the chair for the Scholarship Committee. I also was the advisor to several student organizations, including WIUS 88.3 The Dog (the student run radio station) and the student produced sketch comedy show *Bored of Education*.

University of Colorado Boulder

Lead Graduate Teacher (2017-2018)

I oversaw professional development for Graduate students in the department of Media, Design, Research, and Practice in conjunction with the Graduate Teacher Program. As part of this I conducted workshops on discipline specific pedagogy, provided constructive evaluations to individual graduate teachers, and lead campus wide pedagogy workshops for Graduate Students across all disciplines.

Instructor: Public Speaking (2016-2017)

This course focused on the fundamentals of public speaking with an emphasis on the way that public speaking can be used in order to inspire and invoke societal change. The course emphasized the important of multiple voices being in the public sphere, especially those from traditionally marginalized populations. For lectures, I frequently drew upon Feminist scholarship with an emphasis on activism and intersectionality.

Instructor: Journalism, Pathways Program (2017)

Instructed a small group of incoming freshman on the creation of a website that covered issues of Racial Diversity at the University of Colorado Boulder. Throughout this program I supervised and instructed the students (both in the technical skills as well as standard news procedures) in the creation of: news articles, a podcast, infographics, a video news package, and a photojournalism article.

Instructor: Broadcast Journalism, Upward Bound (2015-2017)

Instructed high school sophomores and juniors in the principles of journalism, documentary, and video production. To do this I developed the syllabus to teach both the history and principles of both documentaries and journalism, as well as technical skills, including: usage, media aesthetics, and Adobe Premiere Pro.

Instructor: Research & Writing, Upward Bound (2016)

Instructed high school seniors in research techniques and writing styles. The course focused on both qualitative and quantitative methodologies, conducting research in the library and online, as well both academic and personal writing styles

Graduate Teaching Assistant (2014-2018)

Assisted faculty in the teaching of undergraduate courses. Lead recitation and workshop sessions. Courses Included: Concepts & Creativity: Images (Lead TA), NewsTeam, Principles of Journalism, and Foundations of Media Studies

Ashford University,

San Diego, CA

Adjunct Faculty, College of Liberal Arts (2012-2015)

Create and present weekly online lectures, engage students in discussion forums, grade assignments, and assist students with questions about the material and the assignments Courses taught included: ENG225: Intro to Film, LIB332: Science & Culture, LIB315: The Environment & The Human Spirit, LIB316: Historical Contexts & Literature, GEN102: Digital Literacy for Life and the Workplace

San Diego State University

Graduate Teaching Assistant (2009-2010)

Assisted professors with the teaching of courses. Created test questions, graded exams and assignments, and lead guest lectures. Courses included: History of Film Classics 1 & 2, and International Cinema

Research, Design, and Advising

University of Colorado Boulder

Pre-Doctoral Research Fellow, CMCI (2015-2018)

Conduct research interviews, transcribe interviews, and analyze data together with a team to support larger research projects

Graduate Research Assistant (2014-2018)

Assist various faculty in the College of Media, Communication and Information with a variety of research projects.

Ashford University

Instructional Designer (2012-2014)

Worked with subject matter experts in designing and revising engaging and stimulating courses for the Colleges of Liberal Arts, General Education, and Education. Made sure that all course activities were properly aligned to the Program and Course Learning Outcomes. Used Bloom's taxonomy to ensure that appropriate levels of cognitive skills were required for the courses. Instructed subject matter experts on backwards design. 2012-2013

Curriculum Coordinator (2012)

Maintained course guides, course shells, and textbooks. Edited/updated curriculum. Collaborated with Instructional Designers, Academic Program Managers, and Executive deans to provide quality control for all course curricula in the colleges of Liberal Arts and General Education.

Student Advisor (2012)

Assisted students with their schedules, advised students on a variety of issues that they may face from issues with their instructors, to needing breaks, to failing classes, etc. as they relate to both academics and finance. Additional responsibilities included creating and running team and division building event and meetings.

Academic Advisor (2011)

Assisted students with their schedules, advised students on a variety of issues that they may face from issues with their instructors, to needing breaks, to failing classes, etc.

Film & Television Production**Researcher/Associate Producer** Flight 33 Productions (2008-2009)

Researched for various historical and science documentaries, scheduled interviews with experts, and maintained the budget. Episodes included: *Sci-Trek*, "Volcanoes" (Discovery Channel), *Sci-Trek*, "The New Big Bang" (Discovery Channel), *Sci-Trek*, "Bolts of Fire" (Discovery Channel), *Life After People*, "Sin City Meltdown" (History), and *Life After People*, "Armed and Defenseless" (History)

Production Assistant, Flight 33 Productions, (2008)

Provided on set and research assistance for numerous documentary productions. Series included: *Seven Deadly Sins* (History), *The Universe* (History), *Biblical Mysteries Explained* (History), *Battle 360* (History), and *Life After People* (History)

Casting Production Assistant *The Real World*, Bunim/Murray Productions (2008)

Provided assistance for the Casting Department during finals casting.

Assistant to the Vice President MKS and Associates Talent Agency (2007)

Responsible for scheduling auditions & submitting clients for roles, assisting in contract negotiations, providing feedback on scripts, auditions and demo reels, and general office assistance for the VP.

Logger, *The Bad Girls Club Season 2*, Bunim/Murray Productions, (2007)

Transcribed footage from *The Bad Girls Club* for use by the story department.

Intern, David Shapira and Associates Talent Agency (2007)

Responsible for sending submission letters, organizing headshots and resumes, and providing general office assistance.

Development & Production Assistant, Brooklyn Films, (2006)

Read scripts and manuscripts and provided coverage and breakdowns. Assisted with continuity, provided breakdowns, responsible for keeping track of the most recent script revisions, distributed dailies, and provided assistance to the director on and off set.

Development Assistant, Escape Artists, Sony Pictures, (2006)

Read scripts and provided coverage and assisted the Creative Executives.

Skills

- MAC/PC
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Filemaker Pro
- Windows
- Dreamweaver
- Final Draft
- Final Cut
- Livetype
- Soundtrack
- Protools
- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere Pro
- HTML
- Java
- CampusVue
- Blackboard
- Facebook
- Twitter
- Instagram
- Youtube
- LinkedIn
- SPSS
- NVivo
- WordPress

Professional Affiliations

- National Communication Association (Present)
- Broadcast Educators Association (Present)
- Pacific Ancient and Modern Language Association (Present)
- Future Leaders Program, *Bridgepoint Education (Alumni)*
- Ithaca College Alumni Association (Present)

Service

Academic

- **Peer Reviewer**, NCA/ICA/BEA
- **Advisor**, WIUN Redhawk Radio, Indiana University Northwest
- **Advisor**, PRSSA, Indiana University Northwest
- **Representative**, Curriculum Committee, Indiana University Northwest
- **Vice Chair**, Gender and Sexuality Division, Broadcast Educators Association
- Chair of Scholarship Committee, Broadcasting and Journalism Department, Western Illinois University
- Former Director of Communications, Gender and Sexuality Division, Broadcast Educators Association
- Former Lead Graduate Teacher, Graduate Teacher Program, University of Colorado Boulder

Local

- Coach for Western Illinois University Women's Rugby Club
- Former Coach for Glendale Raptors Youth Rugby U8 Division (afterschool rugby program in Glendale, CO)
- Former Director of Recruitment and Retention for the Colorado RUSH RFC (a 501c3 non-profit organization in Denver, Colorado)
- Former member-at-large for the Board of Directors for the San Diego Armada RFC (a 501c3 non-profit organization in San Diego, California)