Board of Advisors’ Meeting
May 5, 2021

Future Meeting Dates (all meetings are 11:30 a.m. – 1:30 p.m.)
- September 8, 2021 (virtual or in-person TBD)
- November 10, 2021 (virtual or in-person TBD)

Presentation: VitaNavis Demonstration
Cathy Hall, Academic Success and Achievement Programs
Sharese Dudley, Office of Career Services
Brenda Pena-Martinez, Office of Admissions
- The VitaNavis platform, developed by The Myers-Briggs Company, is available for all IU Northwest students. The platform unites technology and the science of self-discovery to support more impactful academic and career advising and inspires students to make informed and intentional decision-making a lifelong habit.
- Student data and analytics provide IU Northwest advisors, career and guidance counselors, and faculty with actionable intelligence to meet students’ interests and to more effectively align their passions with their academic interest with future career opportunities.
- By revealing previously untapped—or even unknown—interests and options, the VitaNavis platform helps students realize more open and equitable career pathways that enable better lives.

Chancellor’s Update
- President-elect Pamela Whitten
  - Dr. Whitten visited IU Northwest on April 26, 2021, as part of her whirlwind tour of IU regional campuses. While visiting IU Northwest, she met with students, deans, faculty, and Board of Advisors. [Read more](#).
- IU Board of Trustees
  - Chancellor Iwama presented to the IU BOT on April 8, 2021. [View presentation here](#).
- Fall 2021
  - IU Northwest is making plans to offer more in-person classes and outdoor events for the Fall 2021 semester. The campus understands the importance and desire for a traditional college experience and is doing everything possible to provide that, as well as provide a safe environment for all students, faculty and staff. A decision regarding mandatory vaccinations has not be decided.
- Summer & Fall Enrollment
  - When compared to May 2020 data, IU Northwest is ahead in head count and credit hours for the Summer and Fall 2021 semesters. However, new applications are currently down, specifically from underrepresented populations.
  - To encourage applications and enrollment, the Office of Admissions and the Office of Marketing & Communications are collaborating on several marketing initiatives, including an enrollment push in Illinois and an incentive for new applicants to receive a swag box and welcome kit.
• Budget
  o The Fiscal Year 22 budget process is underway and will be completed by the end of May. Despite the global pandemic, IU Northwest had positive results in revenue, exceeding their target by 1.5 percent.

• Commencement
  o IU Northwest will hold an in-person, outside, socially distanced Commencement on May 13 at 10 a.m. The ceremony is for Classes of 2020 and 2021 only. To watch virtually, please visit commencement.iu.edu.

Board memberships update
• Thank you to all who submitted member nominations for the BOA. The Chancellor’s Office is currently reviewing nominations and is hopeful to announce several new board members in the coming months.

Committee Updates
• Philanthropy Committee
  o Fiscal Year 21 is ending soon (June 30, 2021). All BOA members are encouraged to make their annual donation to the IU Northwest campus before the fiscal year closes.
  o The Committee is currently considering if new BOA members should be asked to make a financial contribution to IU Northwest when joining the board. More details to come.

• Experiential Learning & Internship Committee
  o No update.

• Social & Cultural Engagement Committee
  o Chancellor Iwama will be meeting with the committee soon.