



INDIANA UNIVERSITY
NORTHWEST

Board of Advisors' Meeting
19 February 2020

Future Meeting Dates (*all meetings are 11:30 a.m. – 1:30 p.m.*)

- Wednesday, 6 May 2020
- Wednesday, 9 September 2020 (*tentative*)
- Wednesday, 11 November 2020 (*tentative*)

Chair/Executive Committee Report

- Notes approved from 31 October 2019 meeting.

Board Membership

- New BOA members Frankie Fesko (Community Foundation of Northwest Indiana) and Jerome Prince (City of Gary) attended their first meeting.
- BOA members Ben Bochnowski and Tom Keilman have not renewed their terms. Future BOA member appointments will be in consultation with the incoming Chancellor.
- Deborah McCullough was awarded a Bicentennial Medal. Those who have not received their medal will receive it at a future meeting.

Board of Advisors Committee Updates

- Committee Sign-Up
 - All BOA members are encouraged to sign-up for a committee.
- Experiential Learning & Internships Committee
 - Since the committee began working with the [Office of Career Services](#), there has been a 50 percent increase in student internship placements.
 - The following organizations have internship opportunities available: NiSource, Community Health Care System, Johnson & Johnson, Morningstar, Boeing, White Lodging, Exelon, Caterpillar, Alzheimer's Association, Edge Fitness Club, Deloitte, Sherwin Williams, First Midwest Bank, and the City of Gary.
- Board Social & Cultural Engagement Committee
 - Thursday, 23 April 2020: "After-Hours" gathering and Arts & Sciences Building tour guided by David Klamen. Reception to follow. Additional details forthcoming.
- Philanthropy Committee & Campaign Update
 - IU Northwest continues to fundraise for the university [For All](#) campaign, which is in its final year.
 - BOA Leadership Program has 11 students in its inaugural year. The members have selected their first project, which is to explore beautifying the corner of 35th Avenue and Jefferson Street. Students will be meeting with Mayor Prince to further discuss. The inaugural class will be introduced at the May 2020 BOA meeting.
 - IU entered into a new fiscal year beginning 1 July 2019. All BOA members are encouraged to make their annual donation to the IU Northwest campus.

Chancellor's Update

- Spring 2020 Enrollment, Retention and Progress toward Stabilization
 - IU Northwest's Spring 2020 enrollment came very close to stabilization. For degree-seeking students, as well as in the number of credit hours, the campus saw an increase (IU Northwest had the largest increase in credit hours in the entire university, versus Spring 2019 semester).
 - Reaching this milestone was a campus-wide effort based on focusing on students' needs and challenges; investing in academic advising; and innovative incentives like free parking for early registration. (Nearly 2,000 IU Northwest students earned free parking by registering early for the Spring 2020 semester.)
 - IU Northwest is experiencing a spike in four-year and six-year graduation rates. New data indicates a 22 percent completion rate in four years (previously was at 17 percent), and a 34 percent completion rate in six years (previously was at 28 percent). Because of this increase, IU Northwest can look forward to additional state appropriations.
- Campus renovations
 - Funding has been secured to begin phase one of redevelopment of Tamarack Green. The project will begin in the coming months, will be adjacent to the West side of Moraine and will be named Tamarack Terrace, complete with new plants, comfortable seating, and art installations.
- 2020 Census
 - Kathy Malone is the IU Northwest representative for the Gary Complete Committee. Please participate in the 2020 Census...and don't forget to vote!

Campus Focus Presentation: [The IU Northwest School of Business & Economics](#) (Presenter: [Cynthia Roberts, Dean](#))

- The School of Business & Economics is proud to be AACSB-accredited, a designation widely regarded as the highest level of accreditation for business schools. Only 15 percent of business schools domestically and less than 5 percent of business schools internationally earn this prestigious certification of quality.
- Each year, the Weekend MBA students travel internationally to experience first-hand global business relations. In March, students are traveling to Austria and the Czech Republic.
- STARS Peering Mentoring Program came to fruition in 2017, due to business students' feedback, particularly from freshmen feeling they needed more guidance, and seniors wishing they could share their success stories.
- To date, the STARS program has had 48 members (31 this semester). The students involved had an 88 percent persistence rate in 2017, and a 96 percent persistence rate in 2018.
- Additional experiences for students and the community include, the RedHawk Enterprise, a student-managed store specializing in selling snacks from around the world; a Student Managed Investment Fund, allowing students to manage a real stock market portfolio producing real financial results; the Small Business Institute, small business consulting services using undergraduate business students, among others.

Upcoming Campus Events and Opportunities

- Save the Date: [Clybourne Park – Spring 2020](#)
- [60th Anniversary Celebration](#), IU Northwest Alumni Association: Thursday, 2 April 2020 at 5:30 p.m. at Byway Brewing Company
- [Commencement](#): Thursday, 14 May at 4 p.m. at the Genesis Convention Center

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