



INDIANA UNIVERSITY
NORTHWEST

Board of Advisors' Meeting
November 15, 2017

Future Meeting Dates (*all meetings are 11:30 a.m. – 1:30 p.m.*)

- February 21, 2018; May 9, 2018; September 12, 2018; November 14, 2018

Chair/Executive Committee Report

- Notes approved from 13 September 2017 meeting.

Board of Advisors Committee Updates

- Experiential Learning & Internship Committee
 - No report.
- Board Social & Cultural Engagement Committee
 - The committee looks forward to a Spring gathering. Details forthcoming.
- Philanthropy Committee
 - 23 of 25 BOA members gave to IU or IU Northwest during Fiscal Year 17. Fiscal Year 18 began 1 July 2017; please consider making a donation so the board can achieve 100 percent participation.
 - The Philanthropy Committee will meet in December to discuss a BOA-specific fundraising project that would benefit IU Northwest.

Chancellor's Update

- Enrollment and FY 17 & 18 Financial Picture
 - Despite a competitive environment, IU Northwest met its enrollment projections, and exceeded its revenue projections. The campus continues to focus on student retention in an effort to keep current students enrolled.
 - At a recent IU Northwest Enrollment and Retention Summit, it was discussed that many who do not enroll in college, or leave IU Northwest, do so for employment purposes. The biggest competitor for universities is often employment, and not another university.
 - According to a recent study by IU Northwest School of Business and Economics faculty, for each 1 percentage point decrease in the unemployment rate, a university in Northwest Indiana can experience as much as a 5 percent decline in enrollment. Further, the study finds 75 percent of recent enrollment fluctuations are attributable to changes in the unemployment rate.
 - Editorial by Dr. Lowe further explores this topic. Read it in [*The Times of Northwest Indiana*](#).
- Suggestions for 2018-19 Chancellor's Commission for Community Engagement meetings are always welcomed.
- Re-draft of IU Northwest "Public Narrative"
 - BOA comments were incorporated. A final version is below, and can be viewed on our [website](#).

Indiana University Northwest provides personal, affordable and life-changing education, in a high-quality academic environment where we value diversity, inclusiveness, scholarship and cultural and regional partnerships. Our students practice their communication and digital skills, collaborate and solve problems, which is a powerful, adaptable preparation for ethical leadership and success throughout a satisfying life and career.

Campus Presentation: Re-Imaging the First Year Experience at IU Northwest, Dr. Mark Hoyert, Dean, College of Arts & Sciences & Dr. Cynthia O'Dell, Associate Executive Vice Chancellor for Academic Affairs

- IU Northwest faculty are engaged in a program called, [Re-Imaging the First Year Experience](#), a national effort led by the American Association of State Colleges & Universities (AASCU), in which 44 campuses around the country work together, share best practices and meet to discuss programming and curriculum to ensure first-year student success.
- This is a campus-wide effort that involves more than 50 campus members from various departments and roles, in an attempt to change the culture campus-wide.
- Through this effort multiple projects have been designed to foster a sense of belonging and community for our students. A few examples include the inaugural First Year Induction Ceremony, the RedHawk Response Service philosophy, and “belongingness content” in courses and at New Student Orientation.
- Last summer, 108 students took part in five Summer Bridge Programs. The Summer Bridge Programs help students make a smoother transition into IU Northwest from either a high school or community college.
- There has also been the development of four new First Year Seminars, which has resulted in nearly doubled enrollment in these courses.
- Nine Pedagogical Interest Groups (PIGS) with 58 faculty participants have been created, resulting in 400 students experiencing redesigned courses that resulted in decreases of 11 percent in the DFW (drop/fail/withdrawal) rates. 1,000 more students will experience redesigned courses by the end of the Spring 2018 term.
- Collectively, all of these efforts have coincided with a 3.3 percent increase in First-Year to Second-Year retention at IU Northwest.

Upcoming Campus Events and Opportunities:

Art Exhibit Schedule:

- 13 November – 15 December:
Tyanna Buie – Installation
Gallery for Contemporary Art – Savannah Center

Kevin Blake – Paintings
Arts & Sciences Gallery
- 8 January – 2 February 2018
Chris Silva – Installation, graffiti
Gallery for Contemporary Art – Savannah Center

Student Exhibit
Arts & Sciences Gallery
- 19 February – 4 May
2018 Senior Thesis
Both Galleries

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