



INDIANA UNIVERSITY  
NORTHWEST  
**Board of Advisors' Meeting**  
September 16, 2015

**Future Meeting Dates** (*all meetings are 11:30 a.m. – 1:30 p.m.*)

- November 11, 2015; February 24, 2016; May 4, 2016; September 14, 2016

**Chair/Executive Committee Report** (Sharon Johnson-Shirley chaired for Nancy Hamblin, who was not able to attend)

- Recognition and introduction of attendees
  - Phil Eskew, IU Trustee, a regular attendee at the BoA, was recently re-elected to the IU Trustees.
  - Dwayne Jones, a guest of Gavin Mariano, is serving as an intern for the Crisis Center, and is an IU Northwest student studying criminal justice.
  - Despina Amanatidis, is a new member and also president of the IU Northwest Alumni Association.
- Recognition of the BoA members re-appointed for three-year terms
  - David Allard, Garry Aloia, Lynn Gassoway, Nancy Hamblin, Chuck Hughes, Gavin Mariano, Chris Morrow, Janet Seabrook and Michael Suggs.
- Appreciation
  - Garry Aloia was presented with an engraved clock as appreciation for his commitment to IU Northwest and service as first Chair of the BoA Executive Committee.
  - Tom and Sylvia Collins were thanked for hosting a summer social gathering at their home for the BoA.

**Board of Advisors Committee Updates**

- Experiential Learning & Internship Committee
  - The committee has partnered with the Office of Career Services to identify why students are not taking advantage of internship opportunities. Meetings have taken place to discuss recent survey results that revealed possible reasons for this. Ideas discussed to move the initiative forward:
    - Inviting employers from the community to discuss strategies for increasing internship opportunities. Companies that employ IU Northwest students might be able to offer the student an internship within the company that could enhance skills in their degree specialty.
    - Advertising success stories of students who have gained opportunities and skills through internships. Awareness that internships often lead to employment may serve to encourage students to actively seek out internships.
    - Providing funding to students for their internship. Chancellor William and Pamela Lowe are currently in the process of endowing a scholarship to fund student internships and will begin funding one student each year during the 2015-16 academic year.
- Philanthropy & Fundraising Committee
  - The committee reported that nearly \$84,000 has been pledged to IU Northwest by members of the BoA this past year. Of that amount, cash gifts donated by the BoA over the past year totaled \$34,000.
  - The goal is for the BoA to achieve 100% participation for philanthropic giving to IU Northwest.
  - Members were urged to contribute to the Professional Clothing Drive, an important initiative of the Office of Career Services, Alumni Relations and the Office of Development that helps students in need of business attire.
- Social & Cultural Engagement Committee
  - Nancy Hamblin will reconvene this committee, and a full report on this committee's activities will occur at the next meeting.

**Chancellor's Update: Planning**

- Two new colleagues were welcomed to the IU Northwest leadership:
  - Executive Vice Chancellor for Academic Affairs Mark McPhail
  - Executive Director for Facilities and Operations Andrew Kapocius

- Update on IU Northwest Strategic Planning Priorities and Objectives:
  - A planning exercise took place last spring in order to align campus plans and activities with IU's [Bicentennial Plan](#) and to update planning documents to reflect strategic priorities and objectives for the next five years. Gratitude was extended to the BoA for their review and comments, which resulted in several changes and clarifications to the plan. The final IU Northwest [Strategic Planning Priorities and Objectives, 2015-20](#) document was distributed to all members and can be found on the campus website.
- Discussion of campus enrollment and budget preparation:
  - IU's financial literacy program has resulted in significantly less student borrowing at IU Northwest, the IU campus with the steepest drop, but this mirrors a decline in enrollment. That is a dilemma that is now being studied.
- Enrollment for Fall 2015 is about 5,870, which is down from 2014. Thanks to tough decisions and savings, the budget was adjusted to the level of worst-case enrollment projections. The campus then worked very hard and successfully to exceed the enrollment and revenue projection for Fall 2015, which leaves the campus very sound financially and positions us well to continue to rebuild enrollment and revenues, beginning with Spring Semester 2016.
- Discussion about teacher shortage and declining enrollment in teacher preparation programs:
  - Over the last year, there have been precipitous declines (25 to 30 percent) in enrollment for both the undergraduate and graduate programs largely due to fewer students wishing to prepare to be teachers and state legislation on professional development for teachers that has reduced graduate-level enrollments. This decline has been consistent across all IU campuses.
  - Potential topics to examine in the future include English Language Learners (ELL), the dual credit program, and the testing of undergraduate seniors in teacher preparation programs.
- Update on construction of Arts & Sciences building:
  - The project is on time, with a majority of the foundation completed. Steel is expected to be erected by mid-autumn.
- Chancellor's Commission on Community Engagement:
  - The BoA is invited to help to plan future Commission meetings and bring forth ideas and recommendations for topics and speakers.
  - The topic of the October 7, 2015 meeting will be the Alliance on Regional Development, a Wisconsin-Illinois-Indiana initiative to recognize the broader Chicago area as a social and economic entity.

### **Campus Presentation: Center for Urban and Regional Excellence**

**Ellen Szarleta, Ph.D., J.D.**, Director, Center for Urban and Regional Excellence

- CURE focuses on engagement between the University and community with a goal to create initiatives that are not only impactful to community but sustainable for long-term.
- CURE also coordinates adult education non-credit programs, Senior University and Kids College, programs focused on lifelong learning for all.
- Most recent accomplishments include:
  - Indiana Civic Health Index in Spring 2015.
  - Sustainable Civic and Community Engagement Conference in Fall 2014
  - Spirit of Engagement Open House in Fall 2013
  - Leadership IU, a partnership with City of Gary to develop an economic development project.
  - More than \$200,000 in external funding was received between Fall 2012 and now, as well as numerous funded projects involving more than 10 faculty members and more than 100 students.
  - Partnerships with area schools to support the performing arts
  - Projects to advance civic health
  - Outreach and partnerships such as youth leadership, park rehabilitation

### **Upcoming Campus Events and Opportunities**

- Chancellor's Commission on Community Engagement meeting: Wednesday, Oct. 7, 2015.
- Urban League of Northwest Indiana 2<sup>nd</sup> Annual Diversity and Inclusion Symposium: Friday, Nov. 6, 2015.
- [Chancellor's Medallion Dinner](#), Thursday, November 12, 2015 at the Avalon Manor in Merrillville (*formal invitation to follow*)