



INDIANA UNIVERSITY  
NORTHWEST

**Board of Advisors' Meeting**  
May 6, 2015

**Future Meeting Dates** (*all meetings are 11:30 a.m. – 1:30 p.m.*)

- September 16, 2015; November 11, 2015; February 24, 2016; May 4, 2016; September 14, 2016

**Chair/Executive Committee Report**

- Introduction of New Member Tony Lux
  - Dr. Tony Lux has been approved as the newest BOA and attended the meeting.
- Executive Committee Nominations for 2015-16
  - Unanimous BOA approval for:
    - Nancy Hamblin, Chair
    - Vanessa Allen
    - Garry Aloia
    - Sharon Johnson Shirley
    - Gavin Mariano
    - David Wilkinson
- Board Member Terms and Renewals
  - All BOA with a two-year term were recently invited to continue their service under a three-year term. All names will be resubmitted to President McRobbie, with terms effective July 1, 2015. To ensure consistency with IU practice, all future terms will be for three years.

**Board of Advisors Committee Updates**

- Board Social & Cultural Engagement Committee
  - A summer event is being planned. Details forthcoming.
  - The BOA will support and participate in various 2015 IU Northwest Homecoming events, including the men's and women's basketball games. Please save the date for Homecoming, November 7, 2015.
  - The committee will be evaluating upcoming fine art and academic event outings.
- Experiential Learning & Internship Committee
  - The committee has partnered with the Office of Career Services and Subir Bandyopadhyay, Ph.D., Professor of Marketing, to understand why students are not applying for, or accepting internships. A survey was administered to 101 business and economic students in five classes ranging from the 100 to 400 levels. Key findings:
    - A higher number of males responded than females. (A surprising finding since the IU Northwest student body is two-thirds female.)
    - Reasons most often cited for not accepting an internship: opportunity is unpaid; working hours are too long; no college credit provided; or position does not lead to a job offer.
    - 64% noted if their current employer were to offer an internship in their field of study, they would accept it.
  - The committee will evaluate the findings, and will share final recommendations and survey results.
- Philanthropy & Fundraising Committee
  - The committee reminded members of the newly approved language that is included within the BOA's description:
    - *Based on IU Northwest's fiscal year of July 1 through June 30 each year, Board of Advisors members should contribute financially to IU Northwest on an annual basis at a level commensurate with individual ability and assist in the identification, solicitation, and/or stewardship of gifts from individuals, foundations, and corporations, as appropriate.*
  - Additional discussions are taking place to determine a BOA community project. The committee has discussed partnering with student leadership groups to participate in the campus's Philanthropy Week.
  - BOA members were reminded of the [Chancellor's Medallion Celebration](#), which will take place November 12, 2015.

### **Chancellor's Update: Planning**

- Copies of the 2015 Indiana Civic Health Index were distributed to members and are available, upon request. Please contact [Kathy Malone](#).
- [Indiana University Bicentennial Plan](#)
  - IU has embarked on a University-wide Strategic Planning exercise, as a part of IU's bicentennial anniversary, celebrated in 2020.
- Review and Discussion of IU Northwest Strategic Planning Priorities & Objectives
  - IU Northwest has reviewed and updated its own plan, as well as tested alignment with the IU Bicentennial Plan and the [Blueprint 2.0: The Bicentennial Strategic Plan for The Regional Campuses of IU](#).
  - The draft plan is being reviewed by the entire campus community.
  - The BOA had an opportunity to review and provide feedback, which is an important part of the original purpose of campus Boards of Advisors at Indiana University. Discussions focused on:
    - Campus-wide commitment to strategic enrollment.
    - Identifying measurable activities associated with objectives.
    - City of Hammond being a College Bound Program: Since 2006, more than 420 students have enrolled at IU Northwest through this program.
    - Reference to the word 'diversity' being used multiple times and in multiple ways. A suggestion was made to define the word 'diversity', so readers understand the various ways IU Northwest is diverse, beyond students' gender and ethnicity.
    - Preparing under-represented students for the workplace by considering more formalized outreach between preparation programs and potential employers.
  - Additional feedback should be shared directly with [Kathy Malone](#).

### **Campus Presentation: Faculty scholarly and creative activities at IU Northwest**

David Malik, Executive Vice Chancellor for Academic Affairs

- The concept of the teacher scholar model is to employ faculty who are experts, know how to teach, can relate to their students, and incorporate their students in their own research and community-based projects.
- IU Northwest strives to have faculty who closely model our students' demographics and therefore, support our students' academic achievement through a sense of inclusion on campus. Since 2007, under-represented faculty has increased by 10%.
- Faculty scholarship is a major metric for faculty advancement. A central part of the teacher scholar model is that one must stay current within the discipline, as well as be an effective teacher. The scholarship summary outlines faculty work, which is quite impressive, and stands out significantly when compared to other regional comprehensive campuses.
- External grants help support faculty scholarship. Of the nearly \$2.5 million awarded to all IU regional campuses this academic year, more than half (\$1.3 million) was granted to IU Northwest. Recently, [IU Northwest was awarded \\$618,000 from the National Science Foundation](#).
- More than 1,800 service and engagement activities from IU Northwest faculty were recorded during the last academic year. Students are often involved in this work, and, as a result, during the 2013-14 academic year, nearly 2,100 students contributed more than 127,000 service-learning hours, demonstrated through course work and projects that are integral to their academic experience, and connect students with their communities.

### **Upcoming Campus Events and Opportunities**

- IU Board of Trustees Meeting at IU Northwest, June 18-19, 2015
- Arts & Sciences Building Groundbreaking Ceremony and Alumni Reception, 5:30 pm, Thursday, June 18, 2015 in the Savannah Center (*formal invitation sent*)
- Art Exhibits:
  - May 18 to May 29: IU Northwest Student Art Exhibit
  - June 8 to July 3: 2015 High School Art Teacher's Exhibit
  - July 13 to August 7: Felix "Flex" Maldonado Paintings
- [Chancellor's Medallion Dinner](#), Thursday, November 12, 2015 at the Avalon Manor in Merrillville (*formal invitation to follow*)

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