



INDIANA UNIVERSITY
NORTHWEST

Board of Advisors' Meeting

September 17, 2014

Future Meeting Dates

- November 6, 2014(*Revised Date*); February 25, 2015; May 6, 2015; September 16, 2015

Chair/Executive Committee Report

- Welcome new Board member Sylvia Collins
 - IU Board of Trustees (BOT) approved IU alumna Sylvia Collins as a Board of Advisors (BOA) member.
 - Dave Wilkinson, who was attending his first Board meeting, was also welcomed.
- Board Resignation & Nomination
 - With Jill Ritchie's resignation from the BOA, the Executive Committee (EC) proposes Dr. Tony Lux.
 - Dr. Lux earned a Bachelor of Arts degree in Physics in 1969 from Lewis College and completed both a Master of Science degree and a Ph.D. in Education Administration from Indiana State University in 1973 and 1981, respectively. Dr. Lux has dedicated his life to education, retiring as Superintendent of the Merrillville Community School Corporation. During his tenure, the very diverse Merrillville schools received numerous awards and recognition.
 - Unanimous BOA approval for Dr. Lux. He will be named to the BOA, pending approval by the BOT.

Board of Advisors Committees

- Executive Committee
 - Unanimous BOA approval for the EC to stay intact, and for all EC members to continue in their roles.
- Board Social & Cultural Engagement Committee
 - Consistent with the committee's mission statement, the BOA will be supporting Homecoming festivities, as well as the presentation and book signing of Michelle Alexander. The committee is currently evaluating additional campus events for future outings.
 - A suggestion was made that BOA members wear name tags to identify them at the events they attend.
- Experiential Learning & Internship Committee
 - The committee has met with key individuals, offices and departments on campus to discuss how to make internships more attractive to and accessible to students. In doing so, the committee is evaluating ways to survey students to garner insight on what is preventing students from applying for and accepting internships.
- Philanthropy & Fundraising Committee
 - The chairs discussed what it means to give back to the university in terms of time, talent and treasure.
 - Discussion was raised regarding the Board's involvement in a community project, which would be in partnership with a student and/or alumni group.
 - The committee will explore the idea of instituting a policy in which all BOA members would be asked to make a monetary donation to the campus.

Chancellor's Update

- Fall Semester 2014 enrollment
 - The Fall 2014 enrollment continues to be above 6,000 students, a milestone the campus has reached for the last three years.
 - With a somewhat lower enrollment than in year's past, the campus is currently experiencing a decrease in revenue. However, due to our campus's long-term commitment to being fiscally responsible and effective financial planning, the necessary resources are in place to support campus operations. Good stewardship of campus resources will be demonstrated through continuing expenditure review.
 - The campus is committed to sharpening the enrollment management process and is confident that initiatives, such as hiring a new Vice Chancellor for Student Affairs and Enrollment Management, will enable the campus to continue to improve enrollment and student retention.

- New Marketing Videos
 - [The Office of Marketing and Communications](#), in partnership with [Instructional Media Services](#) and [IU Creative Services](#), developed two new commercials that incorporate the campus's new messaging and branding standards. These videos will be used in movie theaters, websites and radio stations around Northwest Indiana. View commercials: ["Kinetic" Video](#) & ["This is Your IU" Video](#).
- IU Bicentennial Planning and Campaign
 - IU has embarked on a University-wide Strategic Planning exercise, as a part of IU's bicentennial anniversary, celebrated in 2020. IU Northwest is building upon the Bicentennial plan, a campaign planning document focused on funding priorities. IU Northwest will also conduct a strategic planning exercise that will align with the University-wide plan, probably during Spring Semester 2015.
- [Arts & Sciences Building](#)
 - Indiana University, together with Ivy Tech Community College, received IU BOT approval in June to proceed with the design of a shared facility, to be located at 35th Avenue and Broadway.
 - The three-story, 133,500-square-foot Arts and Sciences building will house multiple programs of both campuses, including IU Northwest fine and performing arts programs, Ivy Tech science programs, as well as shared classrooms and informal study spaces.
 - Construction documents are currently being reviewed. The building is anticipated to open in 2017.
- Tamarack Green
 - IU has worked with a consultant on the overall design of the campus's Green Space, with many of the design recommendations coming directly from two undergraduate students who envisioned what the space might look like through a class project.
 - The current vision includes more attractive laneways, trees, a dry streambed and an open air pavilion.
 - The project, estimated to cost \$2 million, will be done in phases, with funding coming, when possible, from campus resources, but mainly from individual donors.
- John MacLennan & Keystone Award
 - In October, John MacLennan will be recognized by the IU Foundation with the Keystone Award. This award recognizes an individual who has shown exemplary volunteer leadership through multiple Indiana University campaigns or fundraising initiatives.

[IU Northwest Student Government Association \(SGA\)](#)

- SGA members Jaelyn O'Connell and Jessica Palfi joined the meeting and discussed how the SGA has grown over the years. The organization's primary mission is to represent the student voice in campus affairs and to encourage leadership, by example.
- A significant milestone for the SGA was the campus's removal of the \$5 minimum charge policy at the campus's café and cafeteria and longer Library hours.

Upcoming Campus Events and Opportunities

- IU Northwest Gallery for Contemporary Art exhibit:
 - October 6 to November 7: Robin Dluzen, sculptures and 2D work
 - November 17 to December 12: Amber Ginsberg installation
 - January 12 to February 6, 2015: Matthew Groves, Dysfunctional Ceramic Pieces
 - February 16 to March 13, 2015: Art from Behind the Walls, Indiana State Prison, Michigan City (relates to [One Book...One Campus...One Community](#) book selection, *The New Jim Crow: Mass Incarceration in the Age of Colorblindness* by Michelle Alexander)
 - March 23 to May 1: 2015 Senior Thesis
- IU Northwest Philanthropy Week – October 20 – 24, 2014
- IU Northwest Homecoming – November 1, 2014
- Chancellor's Medallion Dinner – November 13, 2014
- Visit by Michelle Alexander – January 27, 2015
- IU Board of Trustees Meeting at IU Northwest – June 18 – 19, 2015