



INDIANA UNIVERSITY
NORTHWEST

Board of Advisors' Meeting
November 6, 2014

Future Meeting Dates

- February 25, 2015; May 6, 2015; September 16, 2015 (all meetings are 11:30 a.m. – 1:30 p.m.)

Chair/Executive Committee Report

- Board of Advisors (BOA) Membership Approval Process
 - BOA are no longer approved by the IU Board of Trustees (BOT). All new BOA approvals have been delegated by the Trustees to President Michael McRobbie, which results in more immediate approval.
- Introduction of New Member Tony Lux
 - President McRobbie approved Dr. Tony Lux as the newest BOA member. Dr. Lux was out of the country and unable to attend his first meeting.
- Role of Executive Committee
 - The Executive Committee is charged with: (1) Setting the agenda for BOA meetings. (2) Gathering, as necessary, between BOA meetings to address issues that need immediate attention. (3) Identifying topics that the collective BOA needs to review or discuss. (4) Serving as a liaison to the full board.
- Name Badges
 - Kathy Malone has ordered name badges, which were distributed to those in attendance. Please contact [Kathy](#) to receive your badge.
- IU Partners in Philanthropy Keystone Award Video: John MacLennan
 - IU and the IU Foundation recently honored John MacLennan with the Keystone Award, as part of their [2014 Partners in Philanthropy](#) event. Mr. MacLennan, as well as seven additional honored individuals, were recognized as being exceptional volunteer leaders whose vital service and contributions help shape the future of the university at the highest levels. [Click here](#) to see the video featuring Mr. MacLennan.

Board of Advisors Committee Updates

- **Board Social & Cultural Engagement Committee**
 - The BOA will support the upcoming [One Book...One Campus...One Community](#) event on January 27, 2015, when author Michelle Alexander will speak about her book, *The New Jim Crow*. The committee is currently evaluating additional campus events for future outings. They will support the BOT's IU Northwest visit in 2015.
- **Experiential Learning & Internship Committee**
 - The committee is working with Subir Bandyopadhyay, Ph.D., Professor of Marketing, on developing a survey to understand why students are not applying for, or accepting internships. The goal is to poll 100 School of Business students. The committee is also considering student focus groups.
- **Philanthropy & Fundraising Committee**
 - In an effort to share the BOA's time and talent, the committee has proposed partnering with students on the development of an event, like assisting with an 'Interview Clothing Drive'. The committee is currently seeking ideas, as well as working with students and professors on a partnership idea.
 - A recommendation was shared that each BOA make one donation, at their own financial level, per fiscal year. This recommendation is something for current BOA and future members to consider and act upon.

Chancellor's Update

- **E-Day Entrepreneurial Excellence Award**
 - On November 12, 2014, Dr. Bandyopadhyay will be named the Small Business Advocate of the Year by the [Northwest Indiana Small Business Development Center](#). Since 2012, Dr. Bandyopadhyay has played a key role in the school's organization of workshops aimed at helping local nonprofit organizations improve their communication strategies.

- **Philanthropy Week, 2014**
 - In late October, the Office of University Advancement and External Affairs (UAEA), along with the Student Alumni Association, Student Activities and the Student Government Association, spearheaded a faculty, staff and student philanthropic campaign. The fundraising effort resulted in more than 260 donors, contributing nearly \$9,000 for scholarships.
- **Homecoming, 2014**
 - On November 1, 2014, IU Northwest celebrated Homecoming with more than 100 alumni present, one of the largest alumni attendances at IU Northwest in recent years. In addition, the Office of Alumni Relations and the IU Northwest Alumni Association thanked Sandy Becker and student Jessica Palfi, two of its most treasured supporters, at a recognition breakfast.
- **IU Bicentennial Planning**
 - IU has embarked on a University-wide Strategic Planning exercise, as a part of IU's bicentennial anniversary, celebrated in 2020. IU Northwest will build upon the Bicentennial plan, which is a campaign planning document focused on funding priorities. IU Northwest will also conduct a strategic planning exercise that will align with the University-wide plan during Spring Semester 2015. The BOA will be consulted during this planning process.
- **Arts & Sciences Building**
 - Campus leadership is finalizing the design and budget of the Arts & Sciences building. A groundbreaking is anticipated during Spring Semester 2015, with an opening in 2017.
- **Tamarack Green Project**
 - IU has worked with a consultant on the overall design of the campus's Green Space. The project, estimated to cost \$2 million, will be done in phases, with funding coming, when possible, from campus resources, but mainly from individual donors. With approval to redirect endowment funds and an anticipated individual gift, the campus has already identified more than \$225,000 toward the implementation of the project.
- **Campus Improvements (Sycamore & Cedar Halls; parking)**
 - Cedar Hall, formerly the campus's child care center, has been repurposed to house the UAEA team. The team's former location, Sycamore Hall, was demolished in October. The vacant land from Sycamore Hall will soon be converted into campus parking.

An IU Northwest Student Profile (View official report by [University Institutional Research and Reporting](#))

- The many dimensions of diversity that characterize our students make IU Northwest distinctive, even among IU regional campuses, and is a reflection of the region served:
 - 6,052 students taking 59,613 credit hours
 - 67% are women
 - 30% of degree-seeking undergraduates attend part-time
 - Nearly 50% are under-represented students
 - One-third are aged 26 or older
- Graduation rates vary based on sources. IU Northwest prefers the reporting done by the [Voluntary System of Accountability](#), which allows urban institutions, like IU Northwest, to appropriately account for a diverse student body.

Upcoming Campus Events and Opportunities

- IU Northwest Gallery for Contemporary Art exhibits:
 - November 17 to December 12: Amber Ginsberg installation
 - January 12 to February 6, 2015: Matthew Groves, Dysfunctional Ceramic Pieces
 - February 16 to March 13, 2015: Art from Behind the Walls, Indiana State Prison, Michigan City (relates to One Book...One Campus...One Community book selection)
 - March 23 to May 1, 2015: Senior Thesis
- [One Book...One Campus...One Community events](#)
- Chancellor's Commission for Community Engagement: November 20, 2014, Library Conference Center
- Holiday Open House at the Home of Chancellor & Mrs. Lowe: December 7, 2014
- IU Northwest Dr. Martin Luther King Observance, featuring Voices of Love: January 15, 2015 at 6:30pm
- Visit by author Michelle Alexander: January 27, 2015
- IU Board of Trustees Meeting at IU Northwest: June 18 - 19, 2015