



INDIANA UNIVERSITY
NORTHWEST

Board of Advisors' Meeting

November 13, 2013

Future Meeting Dates:

- February 26, 2014; May 7, 2014; September 17, 2014

Executive Committee (EC) Nominations

- Unanimous Board of Advisors (BOA) approval on the EC nominations of Nancy Hamblin, Sharon Johnson-Shirley, John MacLennan and FC Richardson.
- EC will be responsible for setting the strategic priorities of the BOA ensuring the board best serves the campus and is aligned with the Northwest campus's Strategic Priorities. EC will also assist in setting agendas for upcoming BOA meetings and any necessary business with Board members between meetings.

Fall Semester 2013 Enrollment and Demographic Data

- The [2013 Campus Profile](#), which provides enrollment and demographic data, was provided.
- [Enrollment highlights](#):
 - 2013 enrollment is at an all-time high and a 3.3 percent increase over fall 2012 enrollment.
 - 2013 marked IU Northwest's sixth consecutive year of increased enrollment.
 - Male/female ratio (33%/67%) is typical across all IU regional campuses.
 - Recent out-of-state enrollment gains are attributed to the recent [Illiana Merit Scholarship program](#).
- With enrollment numbers high, a focused campus priority is student retention and degree completion.
- An Enrollment Management Group (EMG) composed of administration, faculty and staff, was established in 2012, to identify specific goals and strategies focused on application, matriculation, engagement, academic success and completion. Many of the comments and questions raised by the BOA are areas in which the EMG focuses their efforts, such as:
 - The retention of underrepresented upperclassmen
 - Demographics of drop/stop-outs (frequently due to financial and academic challenges)
 - Struggles and challenges of first generation college students
 - Academic advisement enhancements and opportunities

Board of Advisors Website

- A BOA website will be developed soon, which will list the members, identify the BOA's role and involvement with the Northwest campus. BOA feedback is encouraged, once site is live.

IU Northwest Strategic Priorities

- The current (2012) IU Northwest [Mission, Vision and Values](#) and [Strategic Priorities](#) were provided. These documents frame the strategic thinking for the IU Northwest campus and are aligned with IU's *Principles of Excellence* and the *Blueprint for Student Attainment* for the regional campuses.
- The Strategic Priorities are currently being revised to ensure the campus is at the forefront of engagement with the educational needs and expectations of the 21st century.
- The IU Northwest Council is considering adding another Strategic Priority focused on "Students as Citizens".
- IU will soon be embarking on a University-wide Strategic Planning exercise, as a part of IU's bicentennial anniversary, celebrated in 2020. IU Northwest's revision of the Strategic Priorities will be a timely complement to the University-wide planning exercise.

- Revised IU Northwest Strategic Priorities and a better understanding of the University-wide planning exercise will be discussed at the February 2014 BOA meeting.

Potential Board Committees: Internship/Experiential Learning Initiatives & Fundraising

- Discussion on how the BOA can assist with campus priorities, such as internships/experiential learning initiatives and fundraising.
- Large local employers, like NIPSCO/NiSource and the City of Gary, welcome the opportunity to have interns from IU Northwest:
 - Many internships that organizations offer to IU Northwest students are not taken because, in many cases, they are unpaid. BOA agreed that funding internships through fundraising initiatives is something to explore.
 - Internships/experiential learning opportunities could range from short-term to multi-month projects.
 - IU Northwest sees significant academic value in internships/experiential learning opportunities for students, as they are high-impact student retention and success tools.
- The BOA was in favor of assisting with philanthropic initiatives and felt a presentation concerning campus philanthropic activity by Vice Chancellor Gabbert at the February 2014 meeting would be helpful.

IU School of Medicine – Northwest (IUSM-NW) & College of Health and Human Services (CHHS)

- Joint presentation by:
 - Patrick Bankston, Ph.D., Associate Dean and Director, IU School of Medicine-Northwest and Dean, College of Health and Human Services
 - Linda Delunas, Ph.D., Associate Dean, College of Health and Human Services and Director, School of Nursing
- [IUSM-NW](#) is the only medical school in Northwest Indiana. Highlights of IUSM-NW:
- As a four-year medical doctor program, the school currently has 65 students. Over time, each class is expected to increase to a maximum of 32 students per class.
 - In 2012, the school celebrated its [\\$1 million renovation](#) of its educational facilities, to better accommodate the enrollment growth. Phase two of the renovation is focused on expansion of the gross anatomy lab.
 - Class scheduling at IUSM-NW is unique in that classes finish at noon, providing students with time for clinical experiences, even as a first-year medical student.
 - Medical students are taught using a Problem Based Learning curriculum where, as a group, students discuss medical cases.
 - The average National Board Score at IUSM-NW is 236: 12 points higher than the national average and seven points higher than the IUSM average.
- Many interprofessional learning opportunities exist within the [CHHS](#) and the IUSM-NW. Highlights of CHHS:
 - A video featuring the CHHS was shown. [Click here to view.](#)
 - Recently, the CHHS has added a Bachelors of Social Work, Bachelors of Science in Dental Hygiene, Bachelor of Science in Health Information Administration, and is awaiting approval for a Master in Nursing from the Indiana Commission for Higher Education.

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