

**Unit Name: School of Business and Economics**

**ASSESSMENT SUMMARY**

**Fall 2010-Spring 2011**

What are the student learning outcomes in your unit?

**Undergraduate learning outcomes:**

1. Teamwork: Students can demonstrate effective teamwork skills.
2. Leadership: Students can demonstrate effective leadership skills.
3. Technology: Students can use key productivity and collaborative business software in the analysis of business decision situations.
4. Communication: Students can demonstrate effective interpersonal, written and oral communication skills.
5. Functional Knowledge: Students can demonstrate knowledge of the functional business disciplines.
6. Ethics: Students can demonstrate knowledge and understanding of ethical issues in making effective business decisions.
7. Global and Diverse Perspectives: Students can demonstrate knowledge of multicultural and diverse perspectives to make effective business decisions.
8. Critical, Analytical and Integrative Thinking: Students can demonstrate the ability to think critically and analytically, and to integrate knowledge from multiple disciplines to make effective business decisions.

**Graduate learning outcomes:**

1. Executive Leadership and Teamwork
  1. Teamwork: Students can demonstrate effective teamwork skills.
  2. Leadership: Students can demonstrate effective leadership skills with a focus on ethical and social responsibilities.
2. Executive Decision Support
  1. Technology: Students can use key productivity and collaborative business software in the analysis of business decision situations.
3. Integration of Business Processes and Analysis
  1. Functional Knowledge: Students can demonstrate knowledge of the functional business disciplines.
  2. Critical, Analytical and Integrative Thinking: Students can demonstrate the ability to think critically and analytically, and integrate knowledge from multiple disciplines to make effective business decisions.
4. Perspectives and Responsibilities
  1. Global and Diverse Perspectives: Students can demonstrate knowledge of multicultural and diverse perspectives to make effective business decisions.
  2. Ethical and Social Responsibilities: Students can demonstrate knowledge and understanding of ethical and social issues in making effective business decisions.

Which outcome did you assess this academic year?

The School of Business and Economics assesses all learning outcomes every semester in specific required courses.

How did you assess their skills before, during and/or at the end of the semester/ academic year?

Students are assessed using standardized tests, faculty developed exercises and rubrics, and the assessment center. Exactly how these assessment tools are used is described below.

**Undergraduate students completed the following assessment experiences:**

1. Teamwork and communication were assessed in our capstone course and the assessment center using team related activities and faculty developed rubrics and the assessment center rubrics.
2. Leadership was assessed in our leadership course and the assessment center using team leadership activities and faculty developed rubrics and the assessment center rubrics.
3. Technology was assessed in two technology related courses using standardized tests.
4. Functional knowledge was assessed in our capstone course using a standardized test or our faculty developed core concept test.
5. Ethics and critical thinking were assessed in our business ethics course and the assessment center using professor graded essays and assessment center rubrics.
6. Global and diverse perspectives were assessed using assessment center exercises and assessment center rubrics.

**Graduate students completed the following assessment experiences:**

1. Executive leadership was assessed in two courses, including our capstone course, using team related activities and faculty developed rubrics.
2. Executive Decision Support was assessed in our technology course using a case analysis and faculty developed rubrics.
3. Integration of Business processes and analysis was assessed in our capstone course using a standardized test or our faculty developed core concept test as well as a computerized simulation experience.
4. Perspectives and Responsibilities was assessed in our capstone course using a standardized test or our faculty developed core concept test as well as tests and cases.

Please summarize the data you have collected this semester/academic year.

During the past academic year we collected the following data:

**Undergraduate:**

1. Assessment center results for undergraduate students enrolled in X220 and X410, including data on skill level for critical thinking, interpersonal communication, written communication, financial impact analysis, presentation, teamwork, conflict management, customer relations, leadership, delegation, coaching, ethics and diversity awareness.
2. Teamwork assessment using Team Peer Evaluation, Team Written Evaluation, and Team Oral Evaluation in J403.
3. Leadership assessment using Teamwork Evaluation and Team Leadership Roles Evaluation in Z442.
4. Technology skills assessment using the ETS ICT test and MIS case in K321.
5. Communications assessment using Team Written Communication Evaluation, Team Oral Report Evaluation, and Individual Oral Report Evaluation in J403.
6. Functional knowledge assessment using ETS exam or the Core Concept Exam in J403.
7. Ethical behavior and critical thinking assessment using the Critical Thinking Essay, Ethics Case and Critical Thinking Case Analysis in P306.

**Graduate:**

1. Executive leadership and teamwork assessment using the Teamwork Evaluation Exercise in C512 and Capstone Peer Evaluation Exercise in D511.
2. Executive decision support technology using the MIS Case Analysis in A516.
3. Integration of business processes and analysis using the ETS test or Core Concept Exam, as well as the Comp-XM Simulation.
4. Perspectives and responsibilities using the ETS test or Core Concept Exam in D511 and Tests and Cases in B514.

Please describe any programmatic changes you have made or are planning to make based on the data you have collected.

**Based on our assessment findings, we have made the following changes effective summer/fall 2010 to our undergraduate curriculum:**

1. Added Elementary Logic (P150) to assist our students in developing their critical thinking skills, as well as meet general education requirements.
2. Added International Business Environment (D301) to assist our students in developing their understanding of global/international business.
3. Added Diversity in the Workplace (X255) to assist students in developing an appreciation for diverse perspectives.

**Based on our assessment findings, we have made the following changes effective summer/fall 2010 to our MBA curriculum:**

1. Added Introduction to International Business(BUNW-B515) to assist MBA students in understanding issues applicable to a global business environment.
2. Added Leadership and Group Behavior (BUNW-Z506) to assist MBA students in developing effective leadership skills.

**\*\*Note:** Please use this template to provide the responses to the prompts above.\*\*