

Department/Program: School of Business & Economics	Chair/Director: Anna Rominger	Assessment cycle/year:
	Email address: arominge@iun.edu	2011-12
Mission/Purpose		
<p>The Indiana University Northwest School of Business & Economics, a regional business school in the Indiana University system:</p> <ul style="list-style-type: none"> • provides premier undergraduate business education to the citizens of northwest Indiana through AACSB International accredited programs; • offers balanced curricula based upon our distinctive competencies in leadership, teamwork and technology; • offers a work-friendly MBA program which focuses on executive leadership and teamwork; • serves both traditional and non-traditional commuter students in a richly diverse urban environment. <p>We value high quality teaching and recognize that business and economics research, whether applied, basic, or teaching-related, is essential to that end. We are committed to promoting lifelong learning by offering business degrees and management development programs. We are dedicated to sustaining the vitality and supporting the economic development of our region through encouraging our faculty and students to engage in the community.</p>		
Student learning outcomes (Goals):		
<i>Ex. Program will produce well-prepared graduates. (Add more lines as needed.)</i>		
Goal 1. Students can demonstrate effective teamwork skills		
Goal 2. Students can assume effective team leadership roles		
Goal 3. Students can use key productivity and collaborative business software in the analysis of business decision situations		
Goal 4. Students can demonstrate effective interpersonal, written and oral communication skills		
Goal 5: Students can demonstrate knowledge of the functional business disciplines		
Goal 6: Students can demonstrate knowledge and understanding of ethical issues and effectively apply ethical concepts to business decision making		
Goal 7: Students can use knowledge of multicultural and diverse perspectives to make effective business decisions		
Goal 8: Students can demonstrate the ability to think critically and analytically when making effective business decisions		
MBA Goal 1a: Students can demonstrate effective teamwork skills.		
MBA Goal 1b: Students can demonstrate effective leadership skills with a focus on ethical and social responsibilities.		
MBA Goal 2a: Students can use key productivity and collaborative business software in the analysis of business decision situations.		
MBA Goal 3a: Students can demonstrate knowledge of the functional business disciplines.		
MBA Goal 3b: Students can demonstrate the ability to think critically and analytically, and integrate knowledge from multiple disciplines to make effective business decisions.		
MBA Goal 4a: Students can demonstrate knowledge of multicultural and diverse perspectives to make effective business decisions.		
MBA Goal 4b: Students can demonstrate knowledge and understanding of ethical and social issues in making effective business decisions.		
Which Student learning outcomes (Goals) did you assess this year?		
All undergraduate learning goals were assessed. All MBA goals were assessed except for 3b and 4a.		

Assessment Summary

Outcomes/Objectives	Measure(s)	Findings	Action Plans
<i>Ex. Students will demonstrate proficiency in oral communication.</i>	<i>Rubric applied to capstone project presentations.</i>	<i>60% of students scored a 3 or higher.</i>	<i>Provide tutorials and practice sessions for oral presentations once a month through the tutoring center.</i>
1. Students can demonstrate effective teamwork skills	Teamwork Evaluation in Z442 and Assessment Center	83% of students were in the competent or accomplished categories	None at this time. We will continue to monitor.
2. Students can assume effective team leadership roles	Leadership Evaluation in Z442 and Assessment Center	75% of students were in the competent or accomplished categories	None at this time. We will continue to monitor.
3. Students can use key productivity and collaborative business software in the analysis of business decision situations	ICT exam and MIS case in K321	81% of students were in the competent or accomplished categories	None at this time. We will continue to monitor.
4. Students can demonstrate effective interpersonal, written and oral communication skills	Paper in J403 and Assessment Center	79% of students were in the competent or accomplished categories	None at this time. We will continue to monitor.
5. Students can demonstrate knowledge of the functional business disciplines	ETS exam in J403	All areas were within 1 standard deviation (above or below) the national mean	We will be reviewing course content to ensure we are adequately covering specific topics.
6. Students can demonstrate knowledge and understanding of ethical issues and effectively apply ethical concepts to business decision making	ETS exam in J403	85% of students were in the novice category	Beginning with the Fall 2012 semester, we will be investigating options for how to more effectively integrate ethics education across our curriculum.
7. Students can use knowledge of multicultural and diverse perspectives to make effective business decisions	Assessment Center	83% of students were in the novice category	We continue to work on this issue. We have added two courses to specifically address diversity and international issues. We are monitoring for improvement and are also working on improving our assessment process for this outcome.
8. Students can demonstrate the ability to think critically and analytically when making effective business decisions	Assessment Center	68% of students were in the novice category	Beginning with the Fall 2012 semester, we will be investigating options for how to more effectively integrate critical thinking across our curriculum.

1a. Students can demonstrate effective teamwork skills.	Teamwork evaluation in C512	88% of students were in the competent or accomplished categories	None at this time. We will continue to monitor.
1b. Students can demonstrate effective leadership skills with a focus on ethical and social responsibilities.	Leadership evaluation in C512	82% of students were in the competent or accomplished categories	None at this time. We will continue to monitor.
2a. Students can use key productivity and collaborative business software in the analysis of business decision situations.	ICT and MIS case in A516	79% of students were in the competent or accomplished categories	None at this time. We will continue to monitor.
3a. Students can demonstrate knowledge of the functional business disciplines.	ETS exam in D511	All areas were within 1 standard deviation (above or below) the national mean	We will be reviewing course content to ensure we are adequately covering specific topics.
4b. Students can demonstrate knowledge and understanding of ethical and social issues in making effective business decisions.	ETS exam in D511	68% of students were in the competent or accomplished categories	Beginning with the Fall 2012 semester, we will be investigating options for how to more effectively integrate ethics education across our curriculum.

Analysis Questions

Based on your findings and action plans, what primary changes will you make for student learning? Program outcomes? Changes to the assessment process?

1. We are researching options for how to better integrate critical thinking, ethics and diversity into our curriculum.

2. We are currently conducting a comprehensive revision of our assessment program.

3. We have expanded the Assessment Center to the MBA program.