



The Indiana University Northwest School of Business and Economics is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB International is a not-for-profit organization consisting of education organizations and corporations. Its mission is excellence in management education in colleges and universities. Headquartered in Tampa, Florida, AACSB International is the premier accrediting agency and service organization for business schools.



The School of Business & Economics offers a Bachelor of Science in Business Administration with concentrations in Financial Information Systems and in Business Administration, and a Masters in Business Administration. More than 448 students are enrolled in the undergraduate program and 132 are enrolled students in the graduate program. The School of Business & Economics is led by Dean Anna S. Rominger and includes 16 full-time faculty members in the fields of marketing, management, accounting, finance, and management information systems.



The objective of the Indiana University Northwest Business Alliance is to create a professional partnership between the Indiana University Northwest School of Business & Economics and members of the northwest Indiana Business Community who join the Alliance. This partnership is intended to increase the interaction between the School and the business community in the following ways: (1) by leveraging faculty and staff expertise to assist local businesses and (2) by preparing and retaining the School's students for jobs in northwest Indiana by providing them internships and ensuring business input into the School's curriculum planning and Mission processes.



**SCHOOL OF BUSINESS
AND ECONOMICS**

INDIANA UNIVERSITY NORTHWEST



and

present

THE 2009
**BUSINESS
SPEAKER SERIES**

Luncheon

A Fundraiser Featuring Morton Marcus



MORTON J. MARCUS

Morton J. Marcus is director emeritus of the Indiana Business Research Center at the Kelley School of Business, Indiana University, having retired from the university in November 2003.

With a relaxed and humorous style, Marcus brings difficult concepts into focus, makes sense of government policies and provides new insights into complex trends. He will take today's headlines and put them into the context of our times. In his hands, economics is not the dismal science, but the art and fun of prospering responsibly.

Mr. Marcus is a dynamic speaker, at ease with large or small groups. He regularly addresses fourth grade classes as comfortably as he testifies before legislative and regulatory groups. He can give a sermon to a church conference on the Moral Foundations of Capitalism, an inspirational pep-talk to a Chamber of Commerce annual meeting or explain the mysteries of local property tax bills to anxious homeowners.


SCHOOL OF BUSINESS
AND ECONOMICS
INDIANA UNIVERSITY NORTHWEST

INDIANA UNIVERSITY NORTHWEST
 **BUSINESS**
Alliance

present

THE 2009
**BUSINESS
SPEAKER SERIES**
Luncheon

A Fundraiser Featuring Morton Marcus

featuring

Morton J. Marcus

director emeritus of the Indiana Business Research Center at
the Kelley School of Business, Indiana University

“Economic development in Indiana and the impact on
Northwest Indiana business.”

Thursday, April 23, 2009

Doors Open 11:00 a.m. Lunch Served 12:00 Noon

Radisson Hotel at Star Plaza

Celebrity Ballroom

800 East 81st Avenue - Merrillville, IN

\$35.00 per person or \$350.00 for a table of 10

(Table includes eight corporate representatives and two business and economics students)

Please R.S.V.P. with enclosed card by Friday, April 17, 2009