



Plan: Business Admin BSB TSAP

School: School of Business & Economics

Description: The Bachelor of Science in Business degree program with a concentration in Business Administration is designed to provide the most complete and sophisticated training available in team leadership, team management, and communication skills. The curriculum provides students with a thorough understanding of organizational processes and process management. This concentration places a greater emphasis on the development of sophisticated communication skills that are critical to effective management. Students will become accustomed to working in team- and project-oriented environments, while focusing on group dynamics, motivation, and problem solving. The School of Business and Economics is accredited by AACSB International, the premier accreditation body for schools of business. Full-time professors teach the majority of business and economics classes, supplemented by outstanding business professionals who teach part-time in their respective areas of expertise. Students may use this degree to start careers in just about any industry, including healthcare, financial services, information services, marketing, banking, and human resources; or, use it to prepare themselves for an advanced degree in law or business administration (MBA). Additionally, students pursuing the Business Administration concentration have the option of taking courses appropriate to earning a minor in Marketing or Human Resource/Management. less

Student's Catalog Year: Fall 2016 and beyond

Total Degree Map Units: 60

YEAR THREE

<i>FALL COURSE</i>	<i>COURSE NAME</i>	<i>UNITS</i>
M118	FINITE MATH	3
A285	ADV. MICROCOMPUTER APPLICATIONS	3
Z302	MANAGING & BEHAVIOR IN ORGS.	3
F260	PERSONAL FINANCE	3
P150	ELEM. LOGIC	3
	TERM UNITS	15

<i>SPRING COURSE</i>	<i>COURSE NAME</i>	<i>UNITS</i>
K221	INTRO TO INFO SYS FOR BUSINESS	3
M301	INTRO TO MARKETING MANAGEMENT	3
F301	FINANCIAL MANAGEMENT	3
D301	INTERNATIONAL BUSINESS ENVIRONMENT	3
Z442	LEADING & MOTIVATING INDIVIDLS &TEAMS	3
	TERM UNITS	15
	YEAR UNITS	30

YEAR FOUR

<i>FALL COURSE</i>	<i>COURSE NAME</i>	<i>UNITS</i>
P301	OPERTATIONS MANAGEMENT	3
K321	MANAGEMENT OF INFO TECHNOLOGY	3
M450	MARKETING STRATEGY	1
X410	BUSINESS CAREER PLANNING	3
	UPPER LEVEL BUSINESS & ECON ELECTIVE	3
P306	BUSINESS ETHICS	3
	TERM UNITS	16

<i>SPRING COURSE</i>	<i>COURSE NAME</i>	<i>UNITS</i>
Z440	PERNONNEL HUMAN RESOURCE MGMNT	3
	UPPER LEVEL BUSINESS & ECON ELECTIVE	3
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W402	SIMULATION OF BUSINESS ENTERPRISE	1
J403	MANAGEMENT CAPSTONE	4
	TERM UNITS	14
	YEAR UNITS	30