

ACADEMIC AFFAIRS

College of Arts and Sciences (COAS)

WIG: Increase the number of declared majors by 6% by Fall 2010.

As part of the College's Strategic Plan (still in development), all majors have developed target enrollment goals. All targets reflect an optimistic increase of majors.

Lead Measure: Continue the development of the new Anthropology BA program. Begin the introduction and development of the new MLS program.

Lead Measure: Contact newly admitted COAS undergraduates by email, direct mail, and phone to encourage them to schedule advising appointments and registration.

Lead Measure: Contact COAS students who have "stopped-out" for more than three consecutive semesters to encourage reenrollment and development of a degree plan.

Lead Measure: Promote the Post-Baccalaureate Certificate in Drug and Alcohol Counseling to take advantage of the change in state accreditation requirements.

Lead Measure: Encourage faculty to explore pedagogical techniques and interventions in popular 100-level courses in an effort to improve student success and retention.

College of Health and Human Services (CHHS)

WIG: The College of Health and Human Services will contribute to the campus goal of 6,000 students by 2013 through its programmatic recruitment, retention, and marketing efforts.

Lead Measure: College will get approval for and implement a new urban-focused, interdisciplinary public health minor (2010-2011 AY).

Lead Measure: College will sponsor an outside speaker for at least one major on-campus event during 2010.

Lead Measure: All CHHS programs will be represented at every on- or off-campus recruitment event sponsored by the Admissions Department.

Lead Measure: Program Directors will report monthly on initiatives to increase visibility of their programs in the community.

Lead Measure: CHHS Associate Dean will work with Web Services to redesign and update the website for CHHS and its respective programs.

Lead Measure: CHHS will work with Instructional Media to develop a video introduction to the programs and services in the college.

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CHHS: Dental Education

WIG: Contribute to the campus goal of 6,000 students by 2013 through programmatic enrollment of new students.

Lead Measure: Providing brochures and fact sheets to potential students at on-campus recruitment events sponsored by the Admissions Department to emphasize the dental assisting and dental hygiene programs and its uniqueness to the area to keep the number of students consistent.

Lead Measure: Provide 25% additional advising for direct admits by having all full-time faculty participate.

Lead Measure: Provide key course information by reviewing and highlighting critical information in the course syllabus so that the students will understand how success is achieved in that course.

Lead Measure: Provide a standardized clinical evaluation tool that demonstrates consistent elevation of expectations/performance throughout the program that allows for student self-assessment of achievement of learning objectives and/or course competencies.

CHHS: Health Information Technology

WIG: Increase Health Information Technology Program Retention by 1% over the last cohort.

Lead Measure: Assign faculty in program to meet individually with each first year student in the HIT program at mid-semester for counseling purposes re: progress in the program.

Lead Measure: Conduct individual (as needed) expectation/information session with “at risk” students before the Summer I clinical session.

WIG: Increase Enrollment in the Coding Certificate Program by 2%

Lead Measure: Distribute printed materials to area healthcare facilities and providers promoting new revised curriculum and student success on the certification exam.

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CHHS: Nursing

WIG: Increase Retention Rate of Second Degree BSN students to 80% for the cohort admitted May, 2010.

Lead Measure: Use the Robert Wood Johnson New Careers in Nursing Grant that the School of Nursing was awarded as a marketing and recruitment tool to not only increase enrollment in this option but to also effect retention in the group.

Lead Measure: Provide graduation data for this cohort in December, 2011 to determine the effectiveness of the grant in increasing retention.

CHHS: Radiologic Sciences

WIG: Participate in recruitment efforts for health professions.

Lead Measure: Faculty will participate in the Youth Summit (February, 2010) and the Health Professions Day (April, 2010).

Lead Measure: Faculty will participate in off-campus high school recruitment activities (at least 1 per semester).

CHHS: Social Work

WIG: Implement the BSW major during the 2010-11 AY.

Lead Measure: Offer a minimum of two undergraduate courses each semester

Lead Measure: Recruit a minimum of 10 social work majors

Lead Measure: Develop a social work articulation agreement between IUN and Ivy Tech to facilitate the transfer of students into the university and BSW program

WIG: Increase the number of MSW students by 5% during the 2010-11 AY

Lead Measure: Develop an MSW prospects listserv and make a minimum of 4 contacts annually through the list.

Lead Measure: Hold one off campus social work recruitment event in addition to seven on campus events

Lead Measure: Distribute MSW marketing materials to internship field age

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Library

WIG: Increase IU Northwest student access to and utilization of Library services and resources.

Lead Measure: Maintain existing Library services in an excellent way with use and satisfaction statistics at least a 10% increase above 2008-2009.

Lead Measure: Implement new Information Commons project with IT Services, and measure increased student use (traffic through the Library) that results.

Lead Measure: Seek ways in increase Info. Commons use by 10% on Fridays and weekends (from Sem. 1 to Sem. 2) through advertisement and Library Cafe hours (on Fridays).

Lead Measure: Provide effective onsite and virtual Help Desk "services on demand" and during "sample weeks" measure student satisfaction with these 1on1 services.

Lead Measure: Implement accessibility workstations for students with disabilities (Room 124), and include assessment aspects.

Lead Measure: Provide multimedia and gaming computers for students (Room 130) in collaboration with IT Services, and measure use.

Lead Measure: Explore ways to provide students with additional access to classroom textbooks via Library with one pilot project introduced.

Lead Measure: Begin to provide a set of Library services for IU Alumni in NW Indiana; meeting 3-4 times with campus Alumni Director to establish collaboration options.

WIG: Begin reaching all IU Northwest students for attainment of "information literacy" skills within new General Education course revision program.

Lead Measure: Provide expanded general information literacy program to classes and work with English Dept. for an implementable Fall 2010 Gen Ed plan to reach students through all W131 classes (approx. 60 class sections per year).

Lead Measure: Pilot Library Instruction class sessions with 4 or more English W131 classes in conjunction with faculty Coordinator of English Composition courses.

Lead Measure: Begin offering effective "Reference by Appointment" from the Reference Service Desk and from offers to students in Library Instruction classes, and once introduced determine level of use and level of satisfaction.

Lead Measure: Provide training and in-house mentoring for Library work study students by offering at least one training opportunity per semester and by piloting mentoring.

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Library (cont.)

WIG (cont.): Begin reaching all IU Northwest students for attainment of “information literacy” skills within new General Education course revision program.

Lead Measure: Implement into Library Website two or more social networking Web 2.0/Library 2.0 applications.

School of Business and Economics (SOBE)

WIG: Increase Undergraduate and Graduate Head Count Enrollment by 2% by Fall 2010.

Lead Measure: Contact newly admitted Spring 2010 Business undergraduates (who have taken the required math and English placement test), as well as transfer students, by both direct mail, phone (and email, where possible) to encourage them to schedule their initial advising and registration appointment as soon as possible.

Lead Measure: Contact undergraduate Business students who have “stopped-out” for more than three consecutive semesters, who are still in academic good standing, and are within 30 credit hours of degree completion and develop a course-enrollment plan to encourage them to return and earn their degree.

Lead Measure: Promote the fact that the School is AACSB International Accredited.

Lead Measure: Offer a Graduate Certificate to students who want less than an MBA or who do not have a business degree and need the foundation courses for the MBA, but need a Certificate to secure employer funding.

Lead Measure: Recruit a new cohort for the MBA for Professionals every 12 months to increase the number of graduate students in the program.

WIG: Increase Undergraduate Retention by 1% over the last cohort.

Lead Measure: Have faculty in key 100-level business and economics courses review the Mid-Term Audits and contact all first year students, who are not attending classes and intervene.

Lead Measure: Maintain consistency in the scheduled course rotations to ensure that classes are offered at times which are student friendly.

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School of Education (SOE)

WIG: Increase Undergraduate Enrollment from fall 2009 to fall, 2010 by 5%.

Lead Measure: Have at least one SOE representative present at all Open Houses sponsored by IUN, the Port and Lake County fairs, and Fall Preview Nights at IUN.

Lead Measure: Ensure that at least 5% of the 300 pre-TEP students enrolled at IUN enroll in at least one SOE course each semester.

WIG: Increase Undergraduate Retention by 5% over the last cohort.

Lead Measure: Assign full-time faculty with good pedagogical skills to teach EDUC F 200, the introductory course in the School of Education, with the expectation of a 5% increase in the number of students who apply for entry into the Teacher Education Program success from fall 2009 to fall 2010.

Lead Measure: Provide academic support for students who have difficulty with passing the Praxis I exam with the expectation that the pass rate for first-time takers of Praxis I will improve by 2% annually.

WIG: Increase Graduate Enrollment by 5% over the last cohort.

Lead Measure: Email the schedule of graduate courses in the SOE each semester to schools in Lake and Porter Counties with an expectation of a 5% increase in graduate enrollment between fall, 2009 and fall 2010.

Lead Measure: Offer at least one graduate course at the ALC each semester that has sufficient student enrollment (at least 10 students).

WIG: Increase Graduate Retention by 5% over the last cohort.

Lead Measure: Collect and analyze data from student evaluations of faculty advising to ensure that at least 95% of all graduate students rate their faculty advisors as "Good" to "Excellent."

Lead Measure: Schedule classes on a rotation that ensures that all graduate students can complete their program of study in no more than two years.

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School of Public and Environmental Affairs (SPEA)

WIG: The School of Public and Environmental Affairs will ensure that the curriculums are relevant and attractive to existing and future students and all stakeholders

Lead Measure: SPEA will conduct a market survey by May 2011 in order to gather data relevant to student and stakeholder interest in course content, degree applicability, and currency of topics.

Lead Measure: SPEA will develop a three-year schedule of semester by semester course rotations by August 1, 2010

Lead Measure: SPEA will develop a three year schedule of course rotations depicting days and times courses are offered by January 1, 2011

Lead Measure: SPEA will develop a minimum of three new courses focused on current topics in environmental, nonprofit, and/or criminal justice disciplines by May 2011 with approvals to begin offering the courses by January 2012

Lead Measure: SPEA will develop a plan to expand the internship opportunities for all undergraduate and graduate students by August 1, 2010 and will have placement of a minimum of 10 undergraduate students and 5 graduate students in internships by January 1, 2011

Lead Measure: SPEA will expand its assessment protocol by January 1, 2011 to include gathering feedback from alumni and employers of graduates

WIG: The School of Public and Environmental Affairs will contribute to the campus goal of 6,000 students by 2013 through collaboration and recruitment with local high schools and Ivy Tech Community College

Lead Measure: SPEA will initiate contact with representatives from area high schools by May 2010 with plans to provide presentations pertaining to SPEA degree programs and career options in relevant classes during the 2010-2011 academic year

Lead Measure: SPEA will initiate contact with representatives of Ivy Tech Community College area campuses by August 1, 2010 with plans to provide presentations pertaining to transfer opportunities for continued education in SPEA degree programs during the 2010-2011 academic year

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School of Public and Environmental Affairs (SPEA)

WIG: The School of Public and Environmental Affairs will contribute to the campus goal of 6,000 students by 2013 through recruitment of working professionals in relevant area agencies

Lead Measure: SPEA will initiate contact with representatives of local police agencies by August 1, 2010 with plans to provide presentations pertaining to degree and certificate options to various employee groups during the 2011 calendar year

Lead Measure: SPEA will initiate contact with representatives of local nonprofit agencies by August 1, 2010 with plans to provide presentations pertaining to degree and certificate options to various employee groups during the 2011 calendar year

Lead Measure: SPEA will initiate contact with representatives of area health service organizations by August 1, 2010 with plans to provide presentations pertaining to degree and certificate options to various employee groups during the 2011 calendar year

Lead Measure: SPEA will initiate contact with representatives of area government agencies by August 1, 2010 with plans to provide presentations pertaining to degree and certificate options to various employee groups during the 2011 calendar year

WIG: The School of Public and Environmental Affairs will increase student career opportunities through service projects

Lead Measure: Every faculty member of SPEA will be involved with at least one community service organization relevant to the degrees provided through SPEA by January 1, 2011

Lead Measure: A minimum of 5 undergraduate or graduate students will work in collaboration with SPEA faculty members on a service project related to their major in the 2010-2011 academic year

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Center for Excellence in Teaching and Learning (CETL)

WIG: Increase the use of Active and Collaborative Learning Classroom Techniques as defined by NSSE by a mean score of 10% over 2009.

Lead Measure: Offer at least two brown-bags, workshops, or webinars on active learning and collaborative techniques, with a special focus on reaching at least 10 pre-tenure faculty.

Lead Measure: Measure the impact of the training on the teaching habits of the pre-tenure attendees with an expectation of increased usage of active and collaborative techniques.

Lead Measure: Provide professional development awards to faculty to infuse their courses with active learning and collaborative techniques.

WIG: Increase the number of Service Learning Courses on Campus

Lead Measure: Encourage at least 5 faculty members to register their course with the United Way Volunteer Center.

Lead Measure: Work with the Registrar to get a service learning designation on the transcript

Lead Measure: Collaborate with NWICCP to offer a workshop for faculty and non-profits to provide an opportunity for them to learn successful partnering strategies and discuss their needs with each other.

Center for Urban and Regional Excellence (CURE)

WIG: Contribute to an increase in undergraduate recruitment and retention.

Lead Measure: Establish and maintain a P-16 University-Community-School partnership initiative (IUN+ 10 community organizations + 3 urban school districts) through which strategic relationships are created with area school districts and community organizations and admission information can be given directly to key contacts. Also, focused "Roundtables" (Counselors, Teachers, Principals, etc) held at IU Northwest to gain advice on recruitment and share information on academic programs.

Lead Measure: Develop multiple(ten per year) Experiential Learning opportunities for IU Northwest students enabling them to secure professional development and leadership development skills by working with area organizations through our Non-Profit Institute, thus increasing the likelihood that students will persist to graduation and seek employment in the region thereby reversing the "brain drain" phenomenon.

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Center for Urban and Regional Excellence (CURE) (cont.)

WIG (cont.): Contribute to an increase in undergraduate recruitment and retention.

Lead Measure: Providing “seed funding” to enable faculty fellows to leverage that support to seek national, state, and regional external funding opportunities to support faculty-undergraduate research opportunities which become an added incentive for recruitment of students interested in engaging in research.

Lead Measure: Creating a CURE Advisory Board representative of university and community constituents through which strategic alliances can be developed with positive implications for developing community allies to achieve recruitment and retention goals.

Lead Measure: Collaborating with the newly-hired Assistant Vice Chancellor for Institutional Effectiveness and Research to conduct a region-wide environmental scan (E-Scan) utilizing qualitative and quantitative methodologies and involving internal and external constituents who offer significant insight into the most effective recruitment and retention strategies to employ for success with area students.

Lead Measure: Collaborating each year with area high schools (such as, Lew Wallace and Merrillville) to host events on campus that are attended by students (200-300) with a half day of events focusing on educational and professional development highlighting admission opportunities and academic programs of IU Northwest

Lead Measure: CURE’s Authentic Engagement Network will advance the university’s academic mission of research, teaching, and service by connecting our Faculty, Students, and Community through CURE’s six foci--Education, Economic Development, Environmental Sustainability, Health Disparities, Arts, and Culture.

Lead Measure: CURE fosters a “sense of belonging and connection to the campus community” by affording students opportunities to participate in extra-curricular and co-curricular programs such as internships, practicum, undergraduate research programs, annual research conference, and south shore journal.

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Institutional Review Board (IRB)

WIG: Increase Undergraduate and Graduate Retention by 1% over the last cohort.

Lead Measure: Research Compliance Coordinator will meet with each Master's in Education class that requires a research project including human subjects. Assisting students with obstacles regarding research will increase student success.

Lead Measure: All other professors that request the assistance of the Research Compliance Coordinator in methods classes will have scheduled classroom times to discuss the importance of the Protection of Human Subjects in Research. Easing the students' anxiety over the application process will help to encourage research and increase student success.

WIG: Increase the Number of Human Subjects in Research Projects by 1%

Lead Measure: Research Compliance Coordinator will have standing appointments with each school on campus in designated buildings to be more accessible to assist Primary Investigators, Co-Investigators and students.

Lead Measure: Provide training to potential Primary Investigators and/or Co-Investigators based on the results of the CORE survey

Lead Measure: The Research Compliance Coordinator will send out reminders and encourage all potential researchers to complete the Protection of Human Subjects in Research certification test.

Lead Measure: The Research Compliance Coordinator will make the initial changes on the forms to remove requested study information that is not relevant to this campus. The IRB will then make additional changes to make the forms more understandable for the Primary Investigator.

Office of Sponsored Programs (OSP)

WIG: Increase number of proposal submissions by 5% over 2008-09 total.

Lead Measure: Ten percent of faculty will have received targeted funding opportunity announcements.

Lead Measure: Hold workshop on submitting a grant proposal once each semester.

Lead Measure: Update Sponsored Research website with detailed information on how to submit a grant.

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Office of Sponsored Programs (OSP) (cont.)

WIG (cont.): Increase number of proposal submissions by 5% over 2008-09 total.

Lead Measure: Meet with at least five academic units/schools to discuss needs and provide targeted funding opportunities

Lead Measure: All faculty/staff will receive a biweekly (first and third Monday each month) email compilation of new funding opportunities

WIG: Increase support for monitoring and compliance in fiduciary issues for funded proposals.

Lead Measure: Monitor monthly expenses and reconcile fiscal activity on every grant.

Lead Measure: Monitor compliance to state, federal and grant guidelines.

Registrar

WIG: Increase the percentage of non-attendance letters mailed to students by increasing from 84% to 90% the number of midterm audits returned by the return deadline date (the end of the seventh week of classes).

Lead Measure: Obtain all missing Indiana University Northwest instructor information and update the schedule of classes prior to running midterm audits in the fifth week of the Fall or Spring term.

Lead Measure: Begin contacting schools/divisions about missing audits at the end of the sixth week of classes (which is the first week of the two-week midterm audit process) instead of at the beginning of the eighth week of classes (which is after the deadline) in order to decrease the number of missing audits returned by the deadline date from 200 to 100.

Lead Measure: Continue to have the number of staff processing student notifications at two.

Lead Measure: During the second week of the student notification process, provide two hours a day of uninterrupted time for at least one staff member to review audits and process student notifications.