

IU Northwest Visual Identity Guidelines for Stationary

Below are examples of unit signatures that are to be used on IU Northwest campus stationary such as letterhead, business cards and envelopes, etc. These marks can only be created by the IU Northwest Office of Marketing and Communications or the IU Office of Creative Services using the official *IU font*. Please do not attempt to recreate these signatures using other non-official fonts or programs.

Contact the IU Northwest Office of Marketing and Communications at 219-980-6685 or email marcom@iun.edu to make sure your unit signature is on file. If you do not have a signature on file and would like one made, please contact us. Most all IU Northwest units have signatures on file and we will be more than happy to forward your unit signature to you for departmental use.

For stationary, the IU Seal is only approved for use by the Board of Trustees, President, Vice Presidents, Chancellors and Vice Chancellors.

Letterhead Signature Samples:



Envelope and Business Card Signature Samples:



Sample Letterhead



**INDIANA UNIVERSITY
NORTHWEST**

SCHOOL OF NURSING
College of Health and Human Services

Sample Envelope



**INDIANA UNIVERSITY
NORTHWEST**

SCHOOL OF EDUCATION

3400 Broadway
Gary, Indiana 46408

Sample Business Card

James Doe

Associate Professor



**INDIANA UNIVERSITY
NORTHWEST**

DEPARTMENT OF COMPUTER
INFORMATION SYSTEMS

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