Unscramble these gibberish words to form real words.

W I N E T

T O H O B

L L A T E M

L A I M

America’s homemakers have traditionally been served by businesses located from sea to shining sea but now they are being served both by this and that.

Now arrange the 13 letters marked with arrows to form the surprise answer.

“——— ————————”

-S. Dunphy