



BUSINESS ADMINISTRATION | SCHOOL OF BUSINESS AND ECONOMICS

B.S. IN BUSINESS (BUSINESS ADMINISTRATION CONCENTRATION)

The Bachelor of Science in Business degree program, with a concentration in Business Administration, is designed to provide the most complete and sophisticated training available in team leadership, team management, communication skills, and technology. It prepares students to compete effectively in the world of e-commerce and business-to-business interchange. The curriculum provides students with a thorough understanding of organizational processes and process management. This concentration places a greater emphasis on the development of sophisticated communication skills that are critical to effective management.

Students will receive hands-on training in e-commerce, e-business, and advanced Microsoft Office applications, and will become accustomed to working in team- and project-oriented environments, while focusing on group dynamics, motivation and problem solving.

DEGREE REQUIREMENTS

Completion of the B.S. in Business requires 120 credit hours and a minimum of a 2.0 grade point average, as well as specific degree and course requirements.

COURSEWORK

General Education Courses:

- Communication
- Mathematics & Statistics
- Social/Behavioral Studies
- Computer Sciences
- Cultural & Historical Studies
- Ethics & Logic
- Natural Science
- Career Planning & Diversity Workplace
- Personal Finance

Core Business Courses:

- Management & International
- Teamwork & Leadership
- Marketing & Operations
- Accounting & Finance
- Information Technology

By taking the appropriate series of courses, students may also complement their business studies with a minor in an area such as marketing, HR/management, business economics, communication or pre-law.

Students should consult with the department for additional information concerning prerequisites, course content and academic counseling.

PROGRAM HIGHLIGHTS

The School of Business and Economics (SOBE) provides the highest quality business education to students in Northwest Indiana. The School is accredited by AACSB International, the premier accreditation body for schools of business. AACSB accreditation is widely regarded as the highest level of accreditation for business schools. Only 15 percent of business schools domestically, and less than five percent of business schools internationally, earn this prestigious certification of quality. Full-time professors teach the majority of business and economics classes, supplemented by outstanding business professionals who teach part-time in their respective areas of expertise.

WHAT CAN I DO WITH A B.S. IN BUSINESS ADMINISTRATION?

Students can use their degrees to start careers in just about any industry, including healthcare, financial services, information services, marketing, manufacturing, banking, and human resources; or, use it to prepare themselves for an advanced degree in law or business administration (MBA).

HANDS-ON LEARNING

Through the Assessment Center, students engage in work-related simulations that allow them to see what it is like to work in a professional setting. Their performance is evaluated by local business leaders.

Students participate in service-learning opportunities through the facilitation of small business projects with companies and agencies within the community.

Students have the opportunity to conduct research with the School's faculty and to study abroad.

CLUBS AND ACTIVITIES

The School sponsors a chapter of Beta Gamma Sigma, the International Business Honor Society. The School also engages students on the Dean's Student Advisory Board and encourages activities with local, state, and national organizations, such as the Society for Human Resource Management (SHRM) and the American Marketing Association (AMA).

RELATED DEGREE OPTIONS

- Minor in Business Administration (for non-business students)
- B.S. in Business (Accounting / Financial Information Systems concentration)
- Master's of Business Administration (MBA)

FOR MORE INFORMATION

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